

Indonesian regional music on VCD:

Inclusion, fusion, exclusion

VCD INDUSTRY – TWO SECTORS

National music

sung in Indonesian

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**aimed at Indonesian consumers without regard to
their ethnicity or residence**





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the only *national* musics—accepted across the country—are *foreign in origin*

VCD INDUSTRY – TWO SECTORS

National music

principal categories:

- **popular music in Euro-American idioms & genres**
- **Islamic devotional music**
- **Christian hymns & liturgical music**

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Regional music

sung in regional languages (not Indonesian)

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no regional music has national scope

VCD INDUSTRY – TWO SECTORS

National & regional music:

Two observations

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- **Two strong national influences on regional music:**

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 - the styles of Euro-American popular music
 - the aesthetic of television, stage, or formal presentation

VCD INDUSTRY – TWO SECTORS

National & regional music:

Two observations

- All traditional music is regional, but not all regional music is traditional
- Two strong national influences on regional music:
 - the styles of Euro-American popular music
 - the *pentas* aesthetic of TV, stage, or formal presentation
 - *common elements: multiple dancers, synchronized movement, polished performance, lively tempo, upbeat mood, spectacle, virtuosity, gigantism, child performers, comic dialogue (lawak)*

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- new creations (mostly dance)

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POP
DANGDUT
NIAS

Album Pop Dut Remix Nias Terbaru
Group KASIH VOL 4

Gita Medan Music

HARGA
VCD ORIGINAL
EKONOMIS

X

GAP

Sera
NIAS

Joell
NIAS

Yohanes
NIAS

Sujud
NIAS

Noni

Serty

Matius
NIAS

Tebai Alya Ligu
Cipt : Sujud H Faana

Sambalo Gatema Zulö
Cipt : Matius PN. Halawa

VIDEO CD

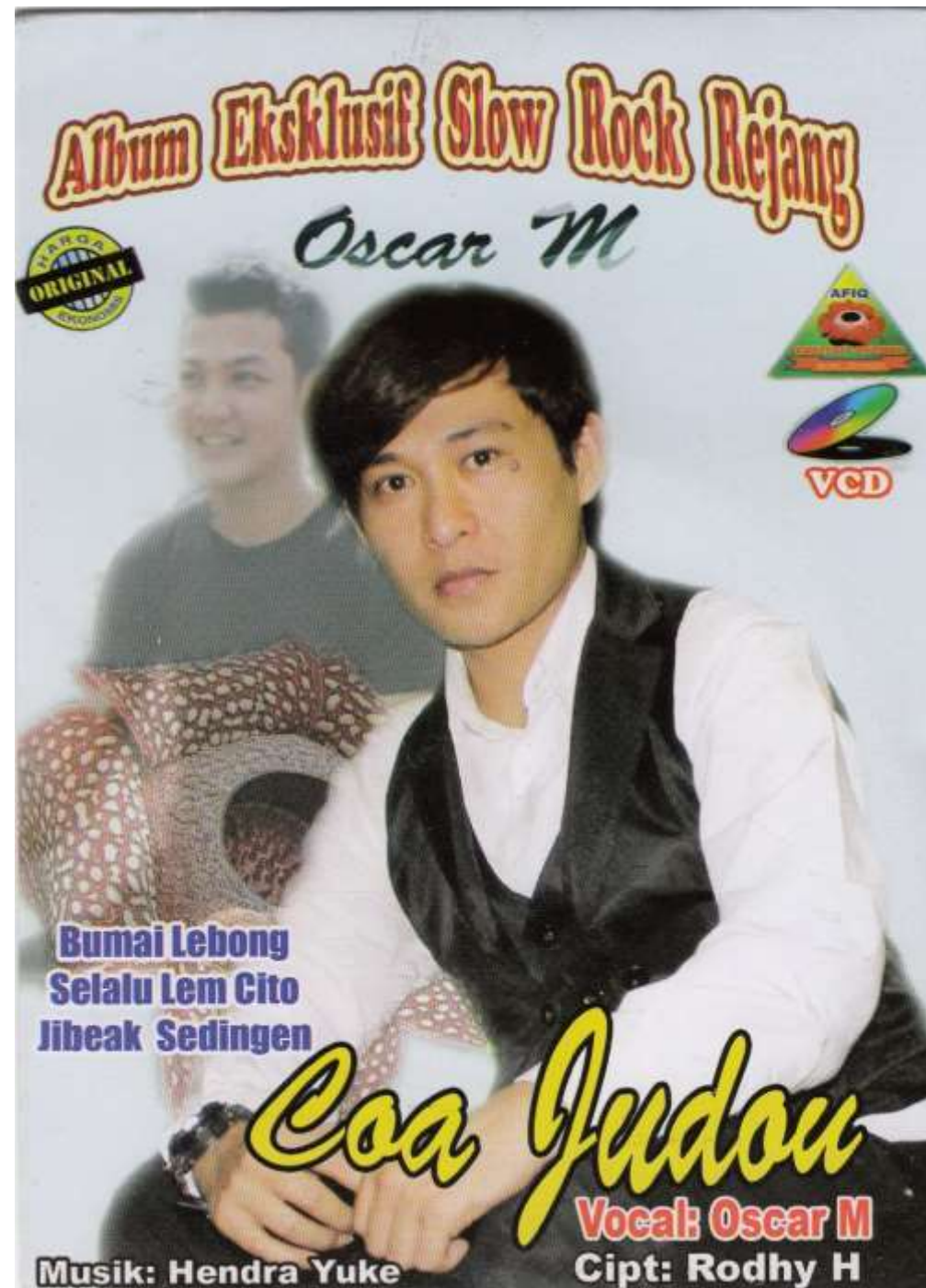
Pop Dut Remix Nias Terbaru

COMPACT
disc

**POP KARO
(North Sumatra)**



**SLOW ROCK
REJANG
(Bengkulu)**



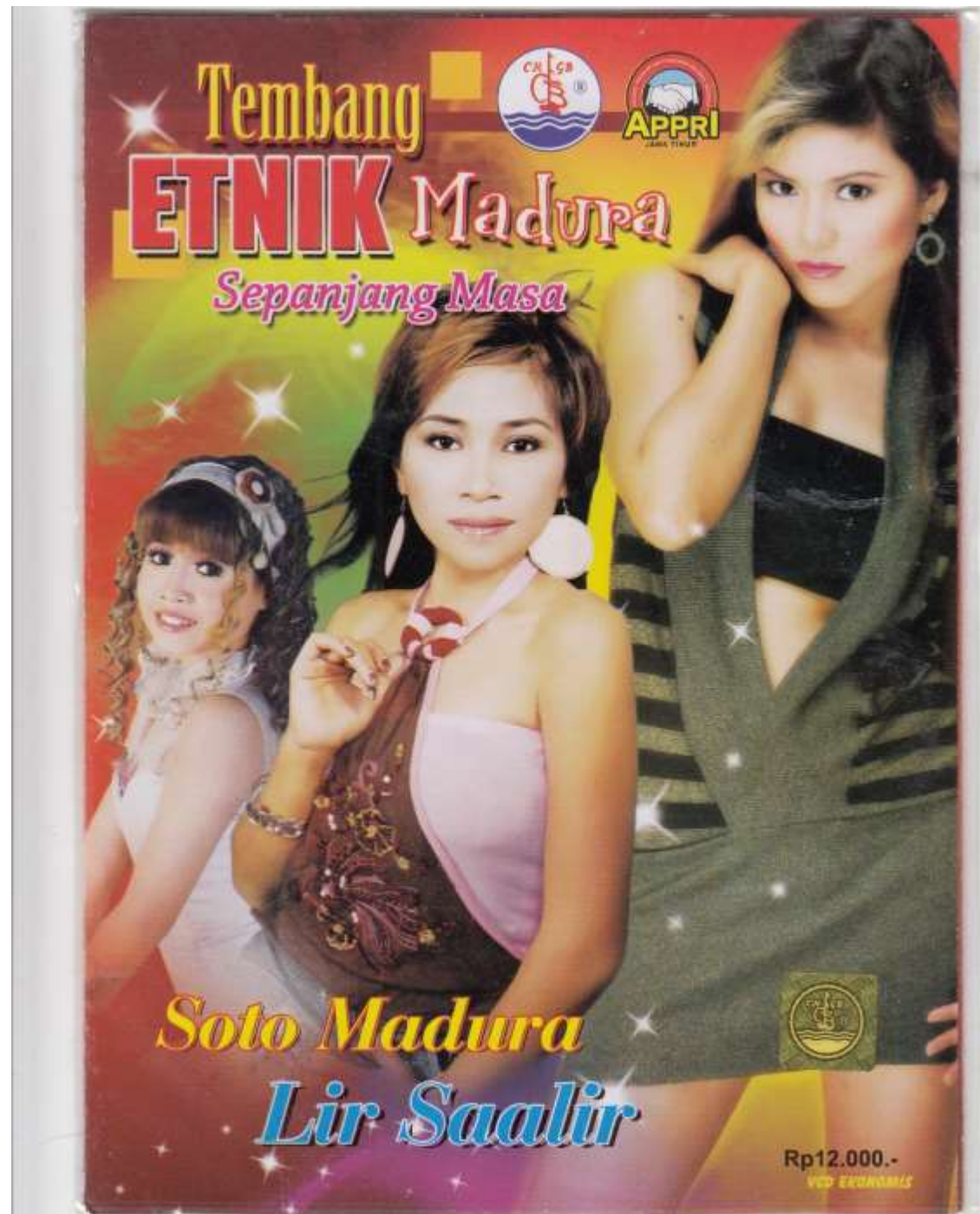
**DANGDUT
LAMPUNG**



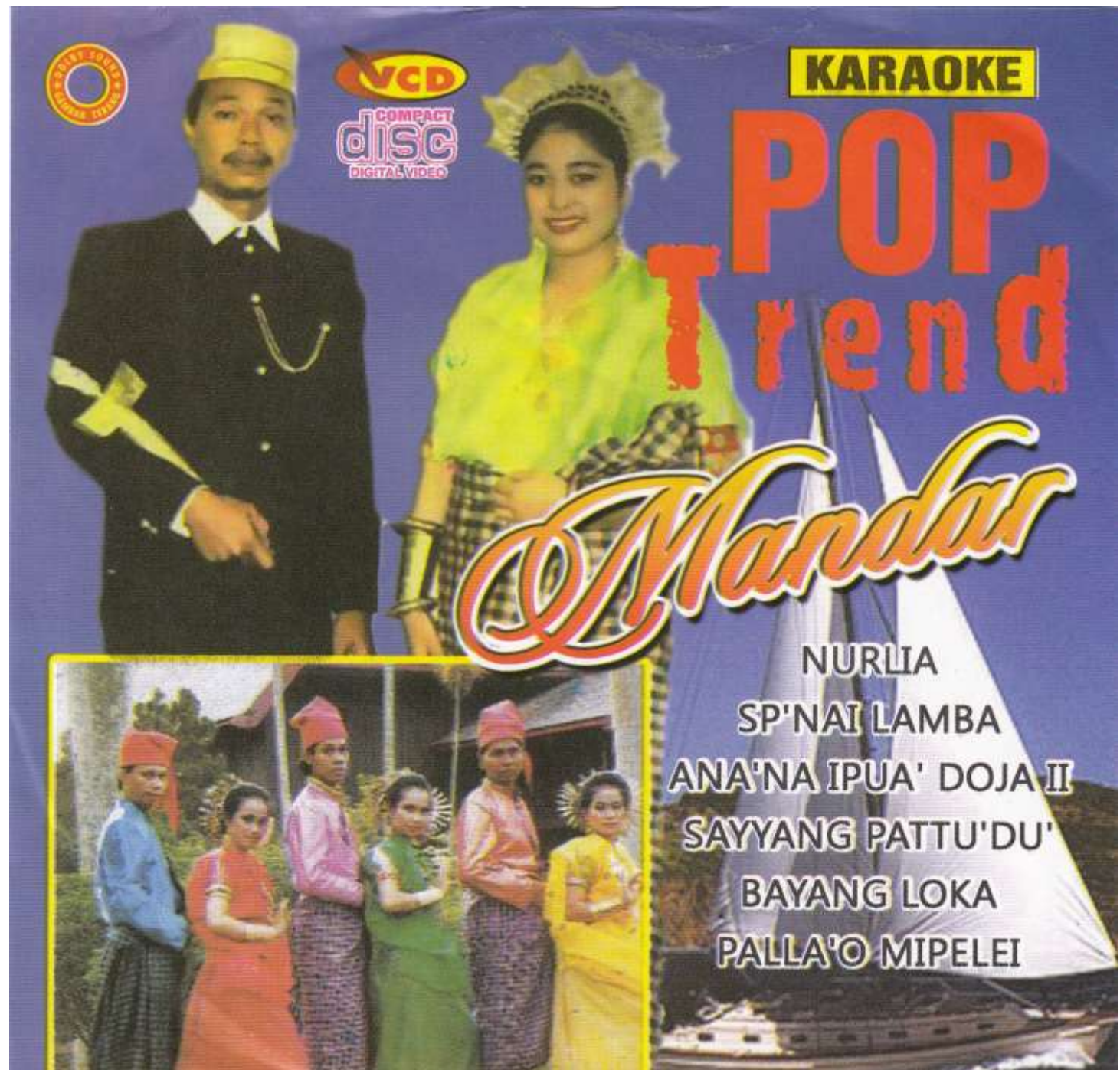
**POP DANGDUT
SANGGAU
(West
Kalimantan)**



**DANGDUT
MADURA**



**POP TREND
MANDAR
(West
Sulawesi)**



**DANGDUT
BANGKEP**



DANGDUT BANGKEP



Banggai (Bangkep) Bagoyang

Vol. Meng

VCD
COMPACT
disc
DIGITAL VIDEO

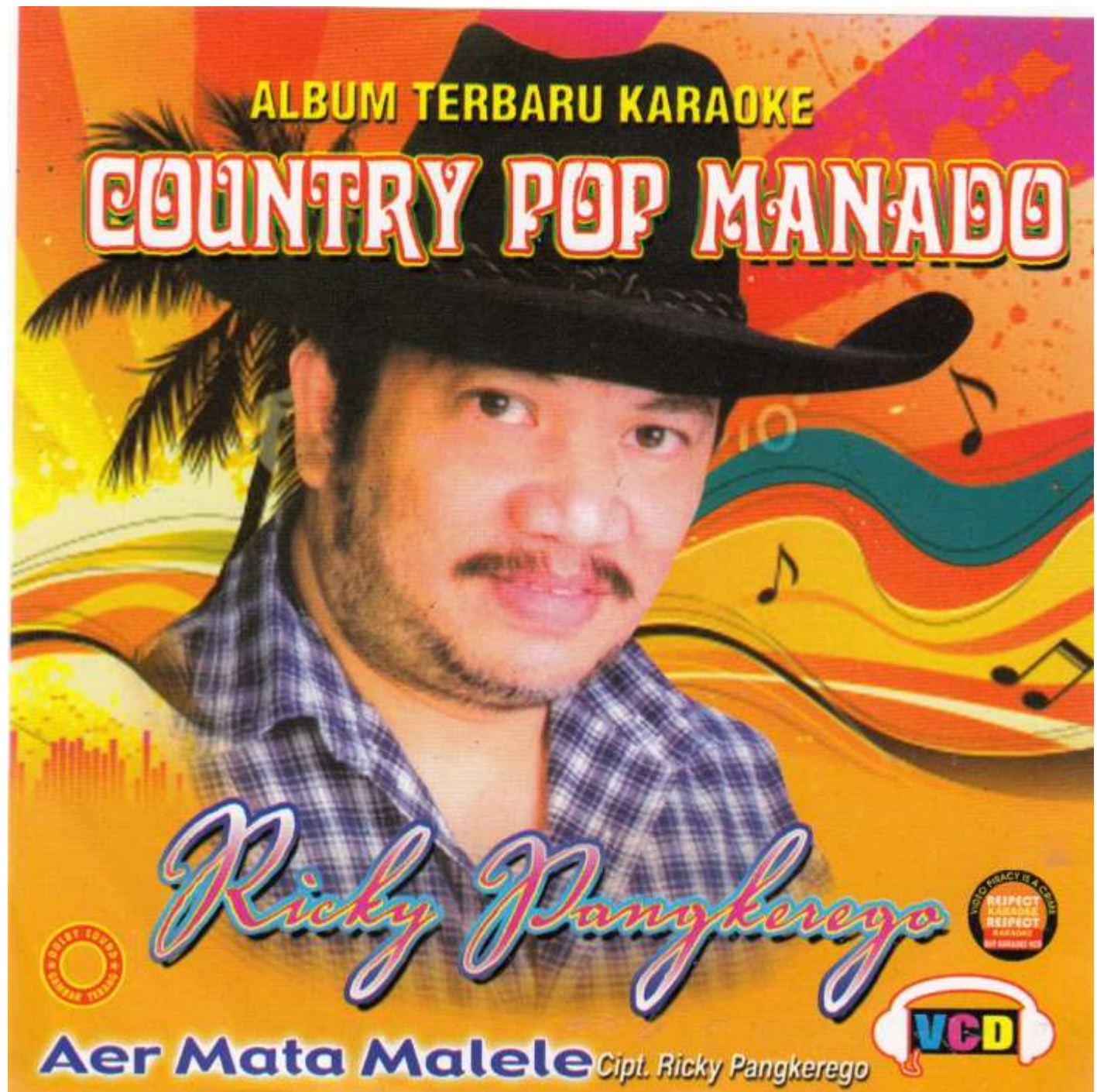
KLIP
ASLI

DOLBY SOUND
STEREO

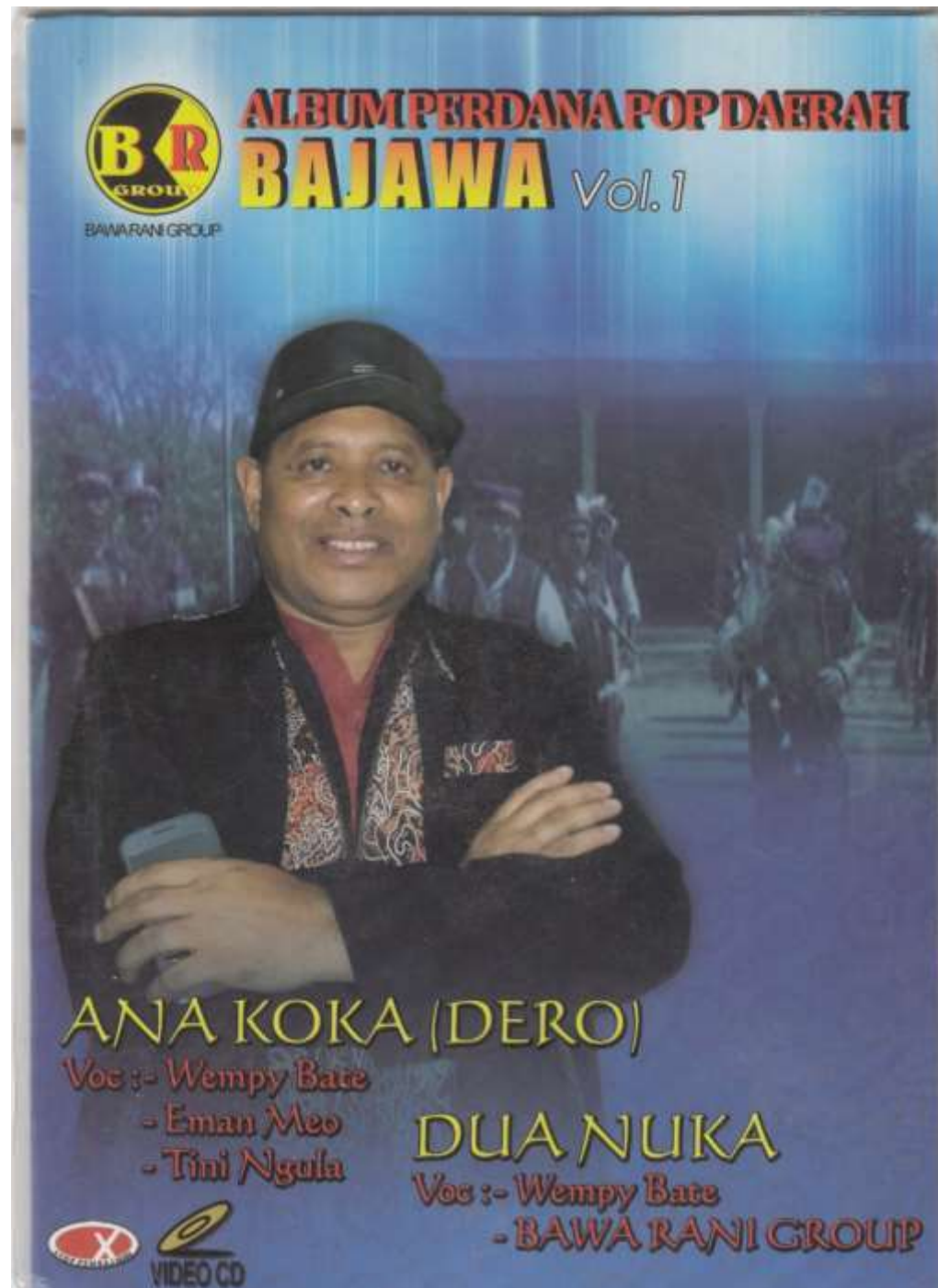
- Joget Saudagar Aceh
- Sio Kabituan
- Mudero

Lokasi : Jalan Raya Pasir-Putih , Banggai (Bangkep)

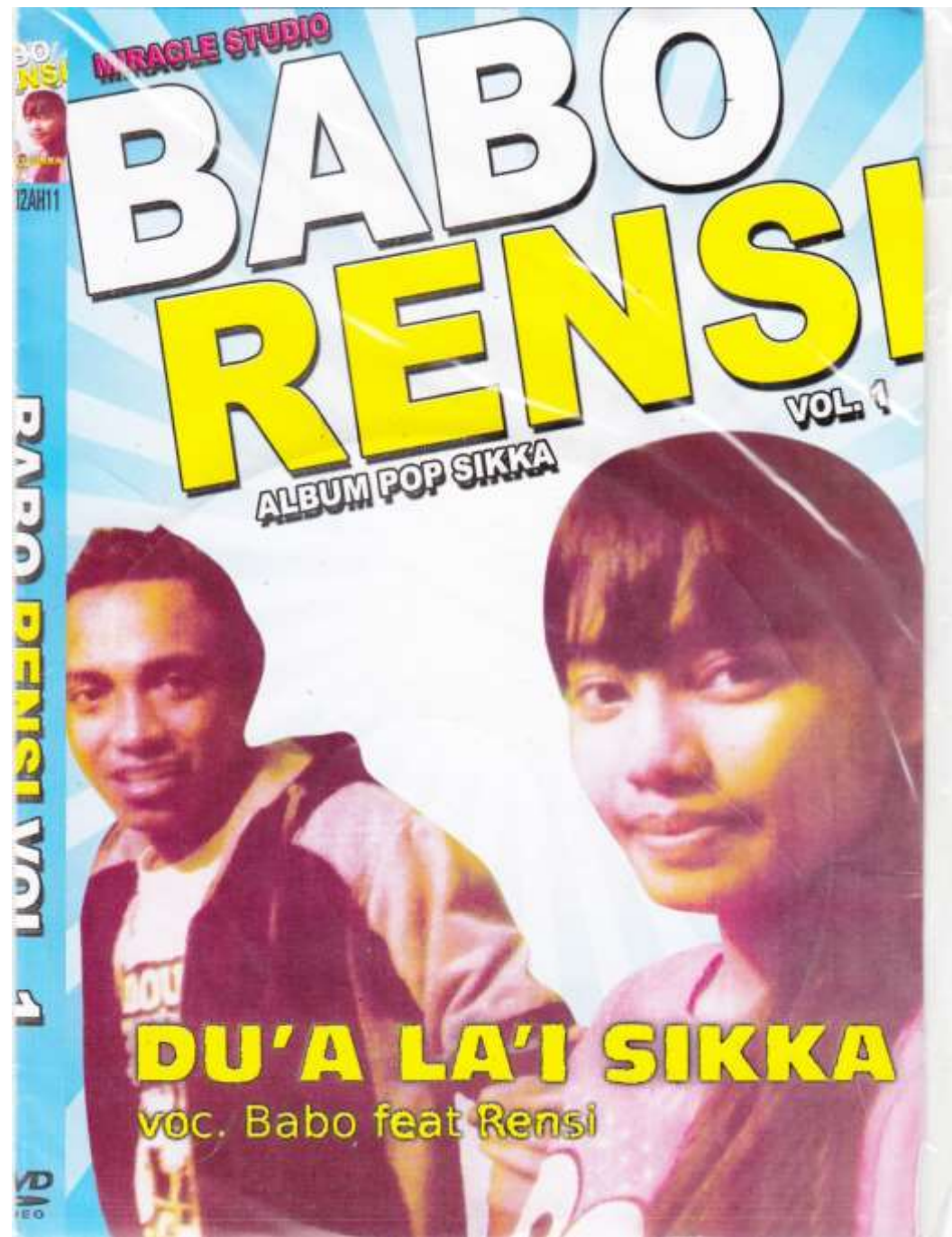
**COUNTRY POP
MANADO
(North Sulawesi)**



POP BAJAWA (Flores)



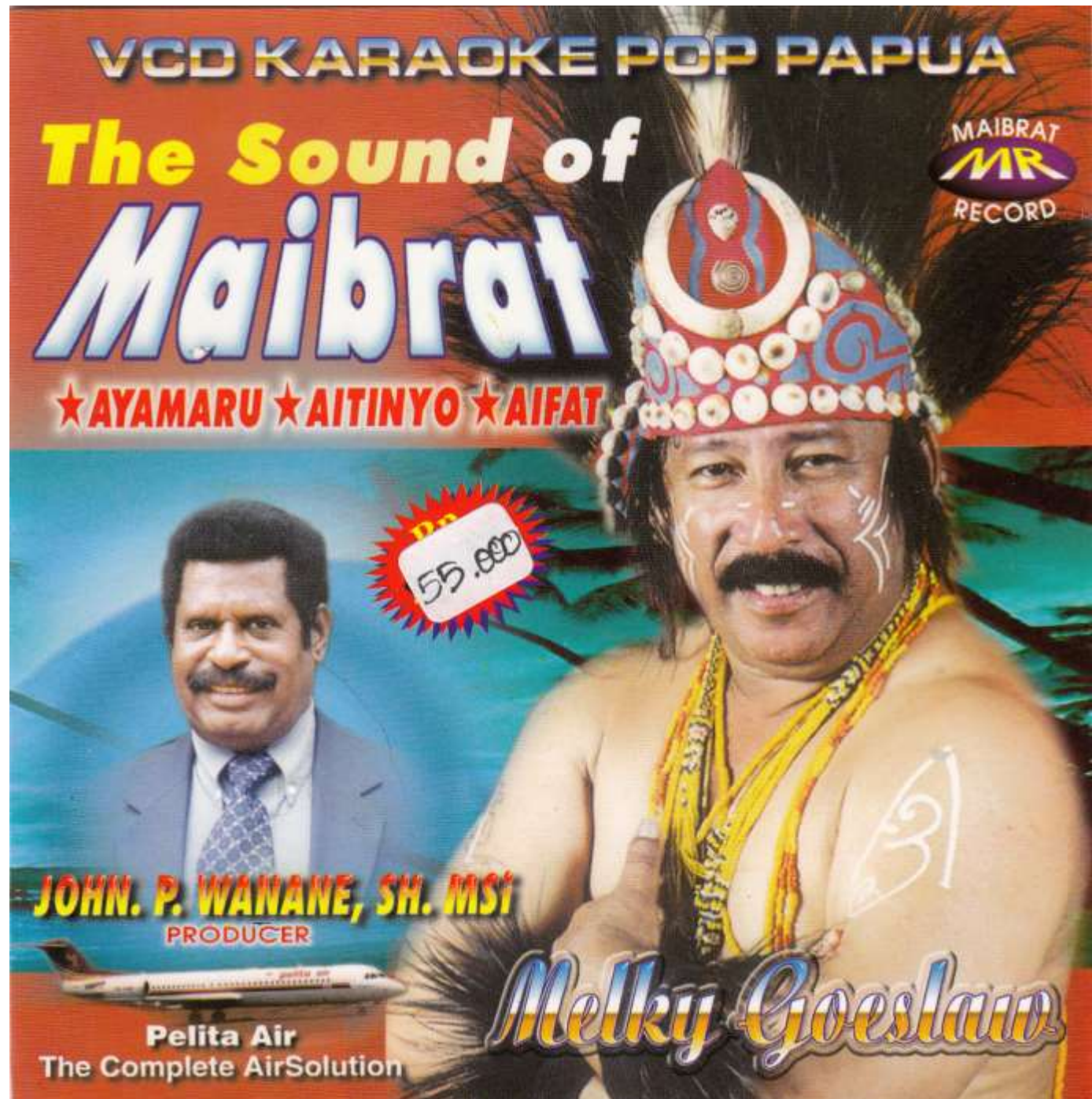
**POP SIKKA
(Flores)**



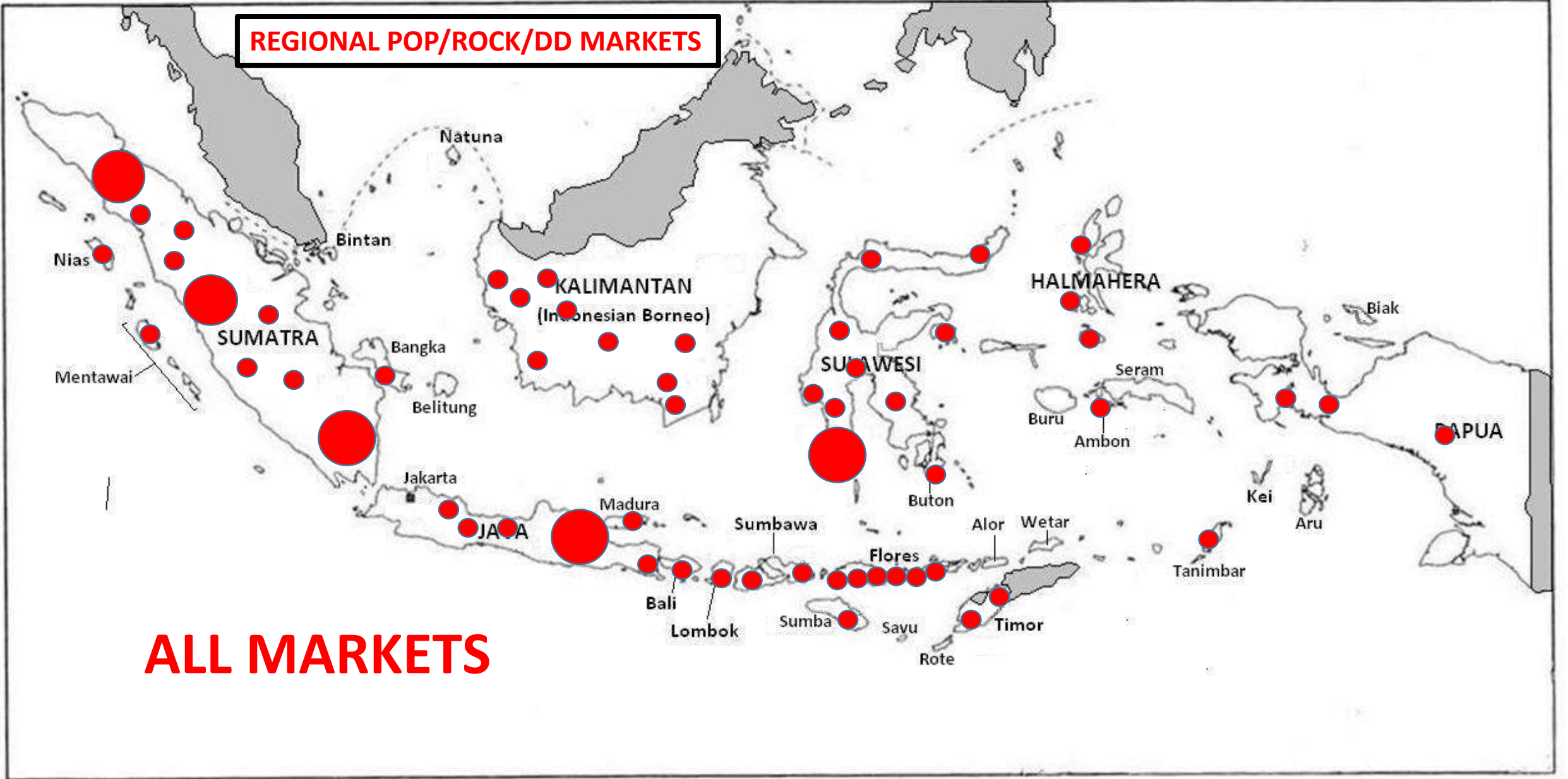
**POP KUPANG
& AMARASI
(Timor)**



**POP MAIBRAT
(West Papua)**

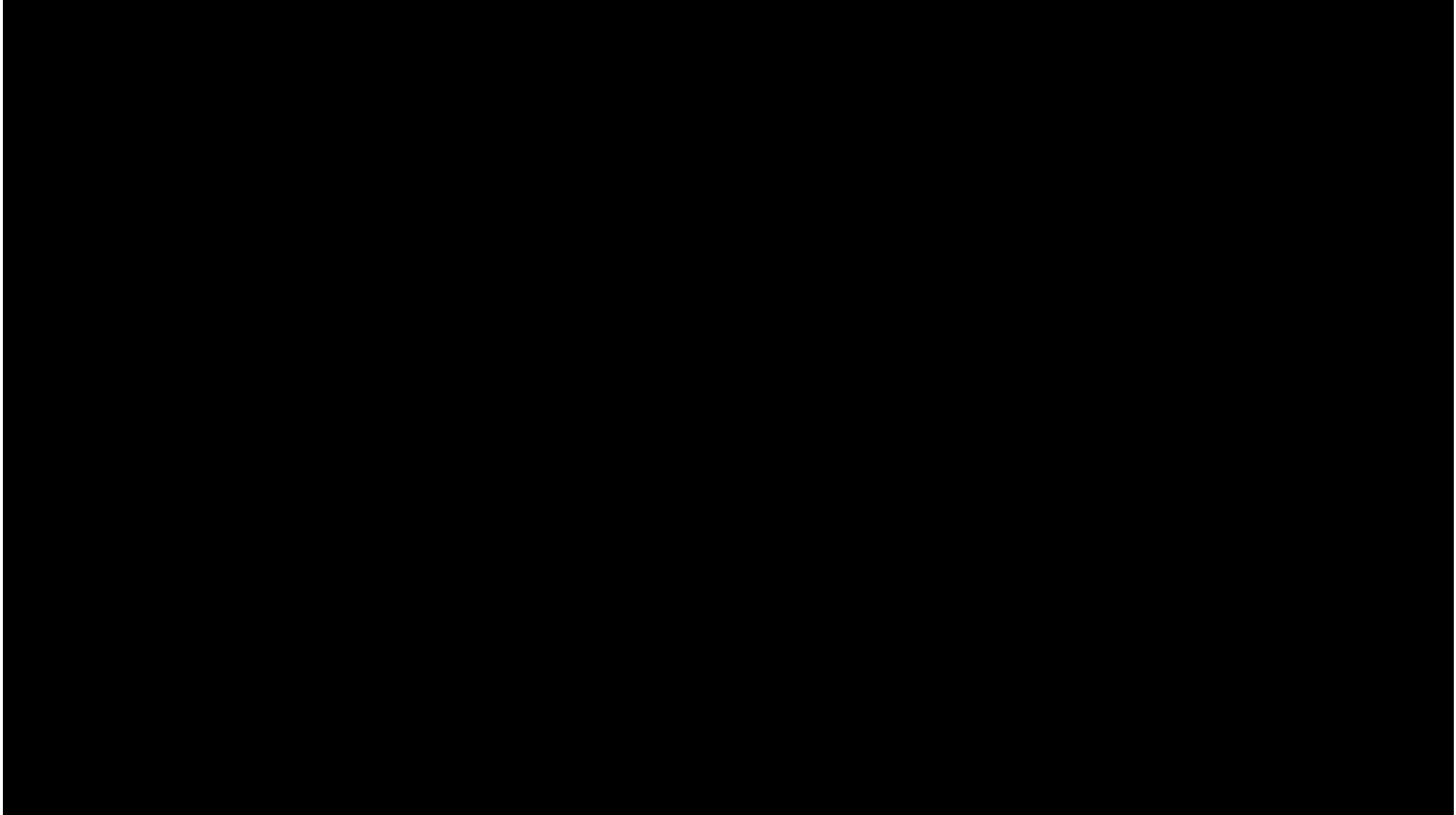


REGIONAL POP/ROCK/DD MARKETS



ALL MARKETS

Pop Sumbawa



Kendang Kempul (Banyuwangi, East Java)



Dangdut Banjar (South Kalimantan)



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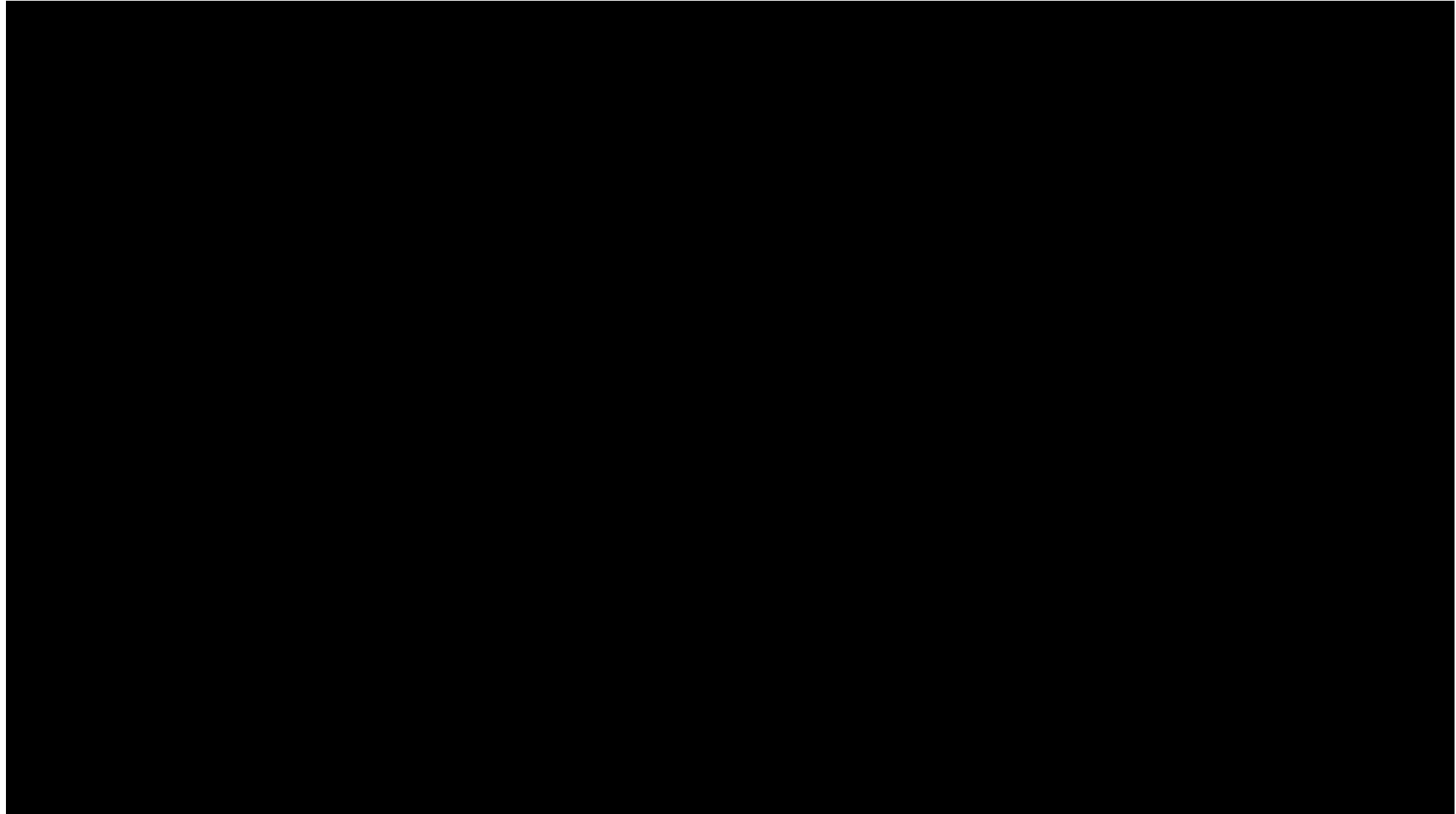
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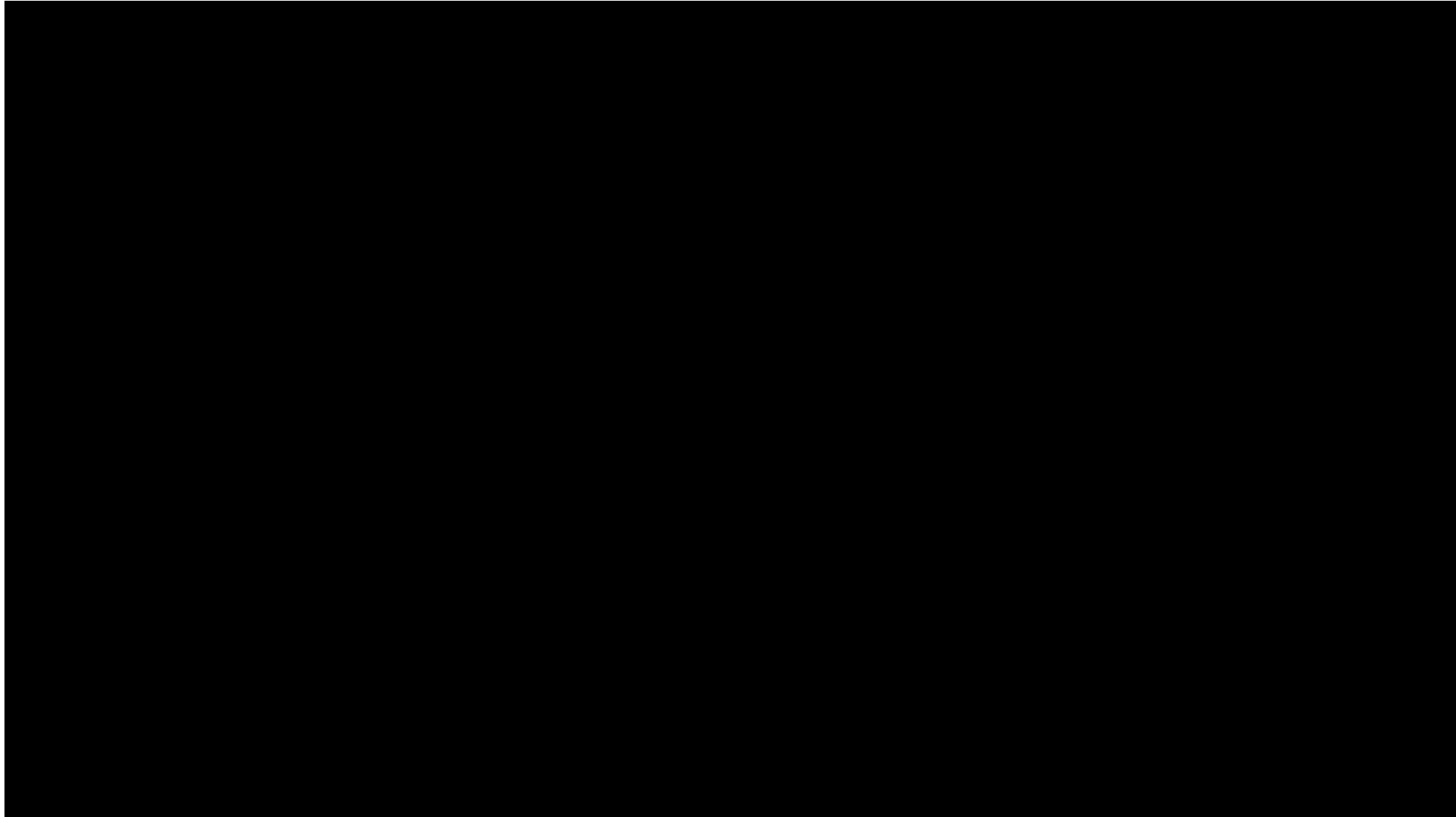
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Rabab Pasisia 1 (Minangkabau, West Sumatra)



Rabab Pasisia 2 (Minangkabau, West Sumatra)



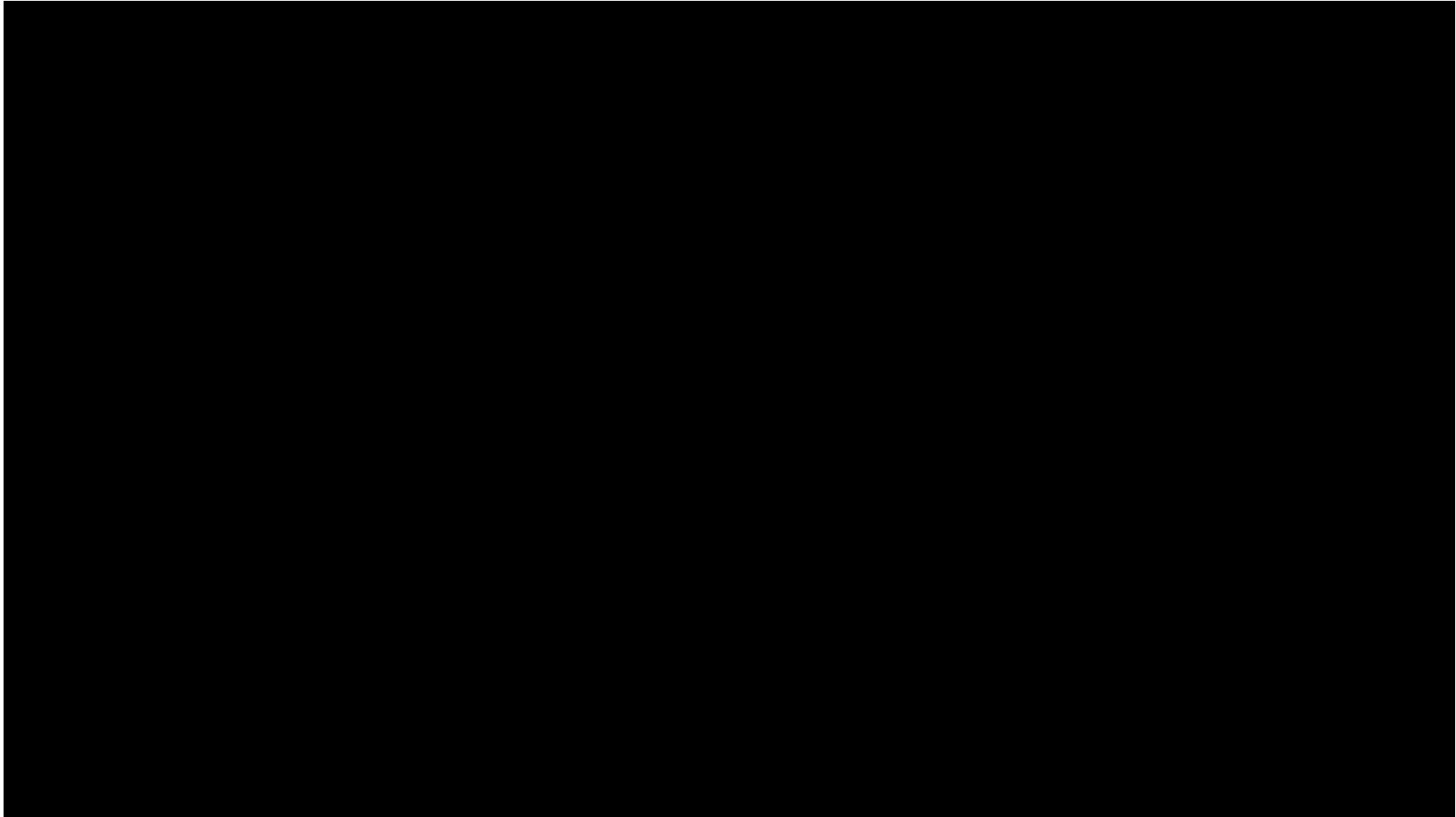
Leleng 1 (audio 1995) (Kenyah, Kalimantan Timur)



Leleng 2 (Kenyah, Kalimantan Timur)



Campursari (East Java)



Gawi (Lio, Flores)



Pop Gawi (Lio, Flores)



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EXCLUSION

NOT ON VCD

Communal genres (unspectacular)

singing at wakes, weddings; round dances; rituals

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Rustic or archaic ensembles

iron gamelans; homemade instruments; non-standard tuning

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solo flute; jew's harp; leg xylophone

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Sung narratives

sinrilli', massureq, dendang pauah, sijobang, hoho, turi-turin, kentrung, etc.

exceptions: rabab pasisia selatan (Minang); cerita kecapi Bugis

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Older repertoire of traditional genres

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Older repertoire of traditional genres

Embarrassments

erotic; ritual; magic

Ailakna'it – 1 kananuk, 2 strophes (Southern Tetun, Timor)

Line 1: Naruka oa kiak, ko'a tua dalan

Line 2: Tua turu nakdulik, nakdulik turu



1A ae Naruka lo oho lo ho || ado oho oa kiak ||

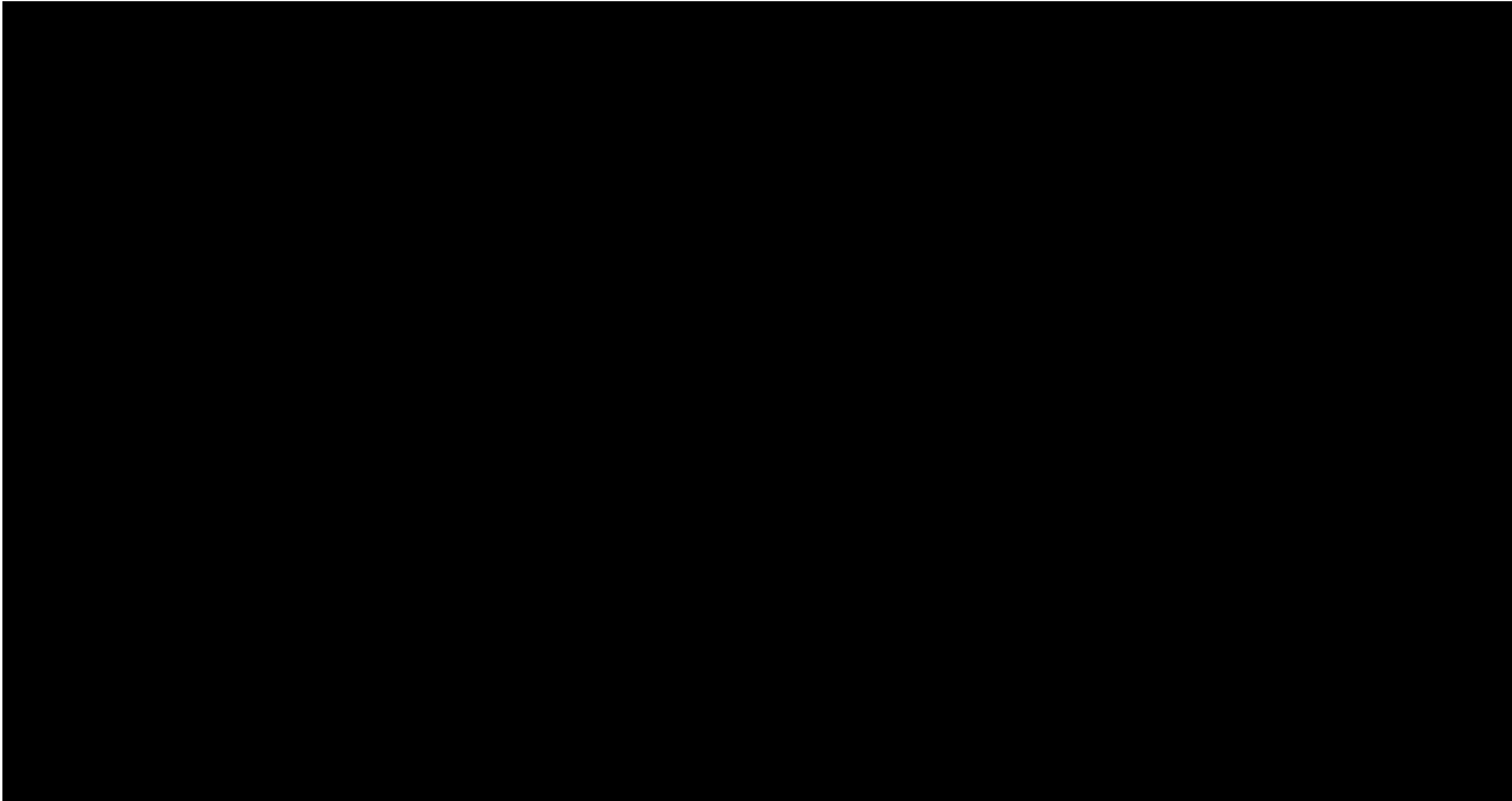
2A ae Tua turu lo oho lo ho || ado oho na-la-kdulik ||

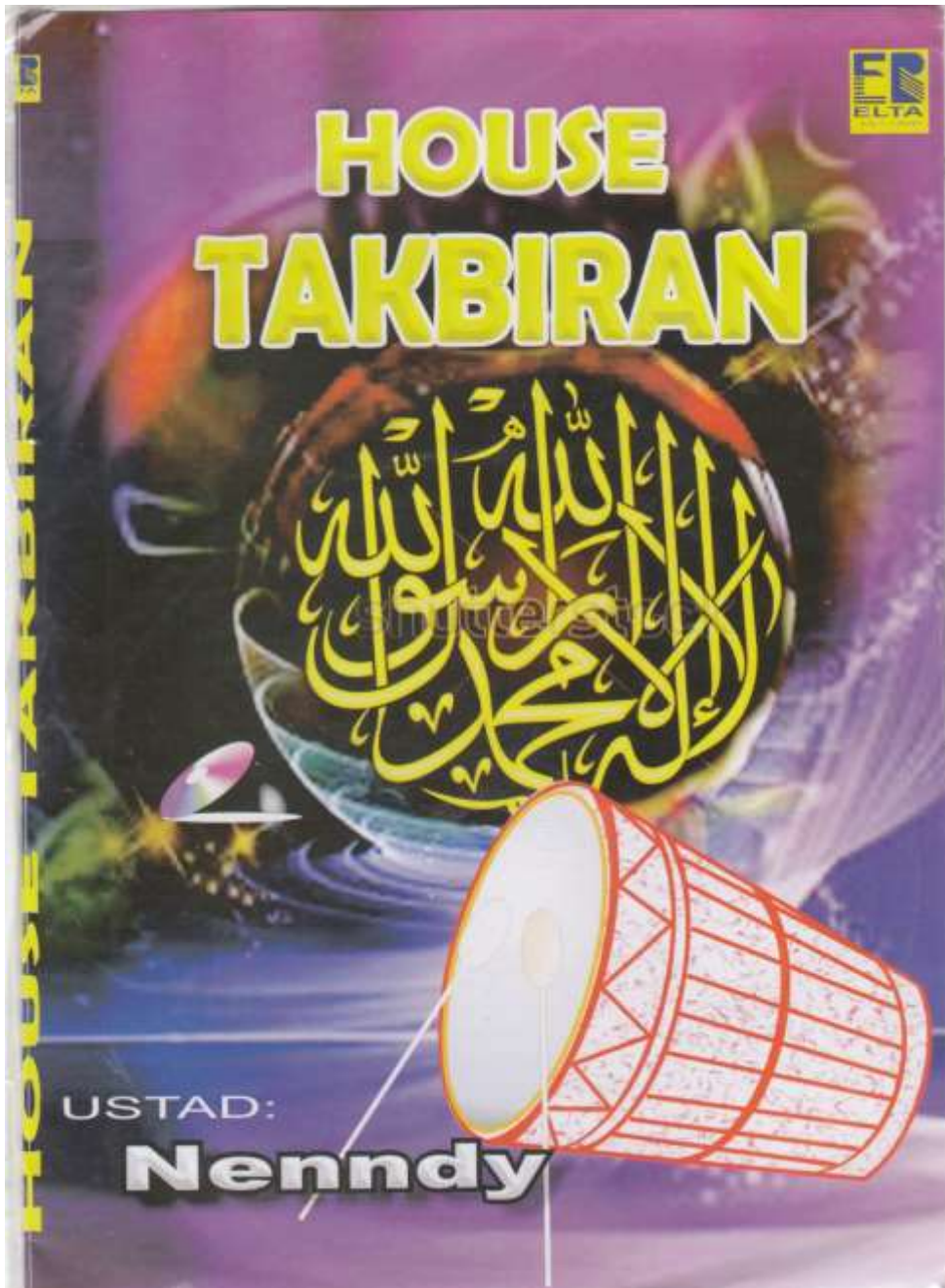
1B oa ele ae oa kiak ko'a || e ko'a tu[a] lo oho lo ho o ||

2B na- ele ae nakdulik na- || e nakdu[lik] lo oho lo ho o ||

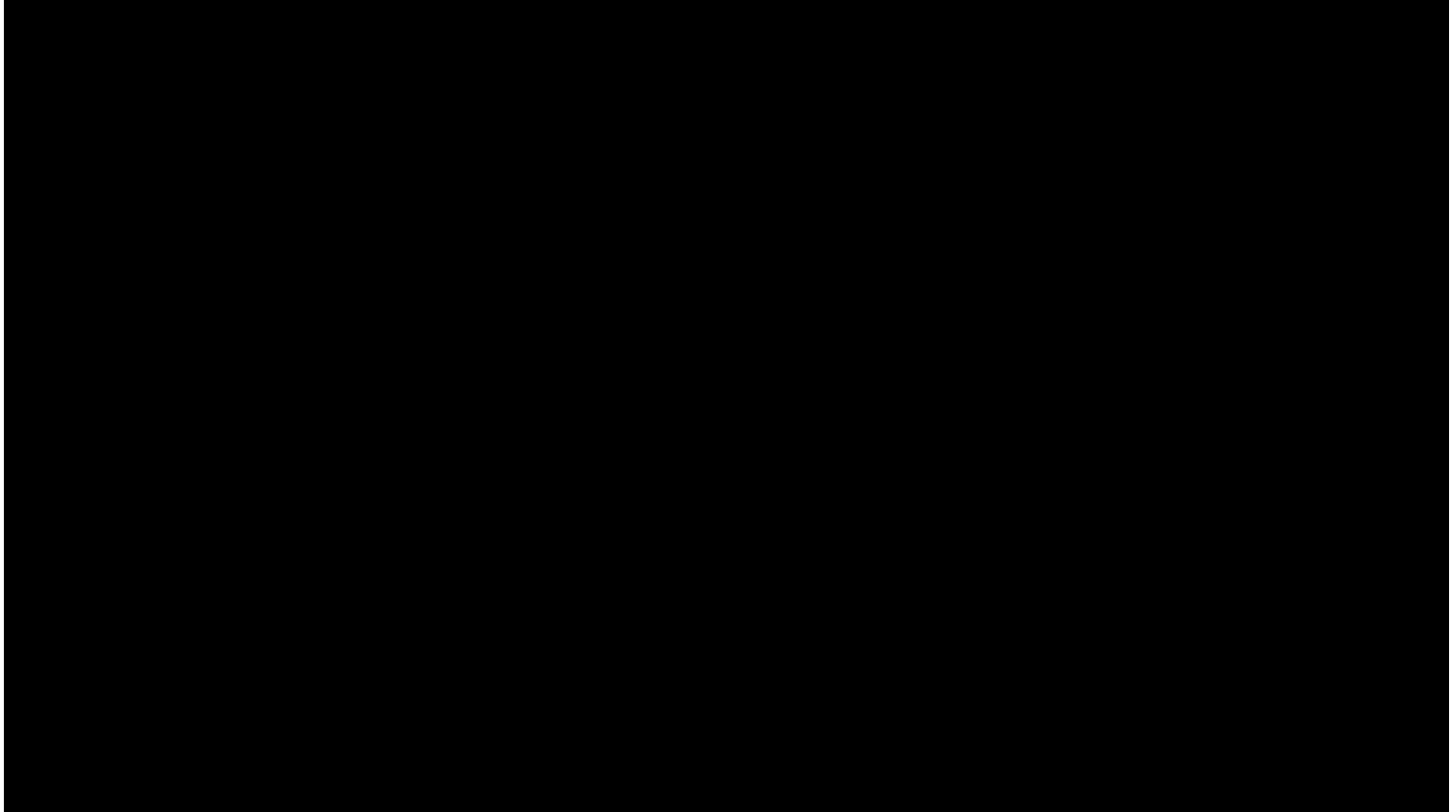
1C ae ae dalan ele a ele ala dalan tebes || ele ala dalan || dalan ele he dalan olo ho o ||

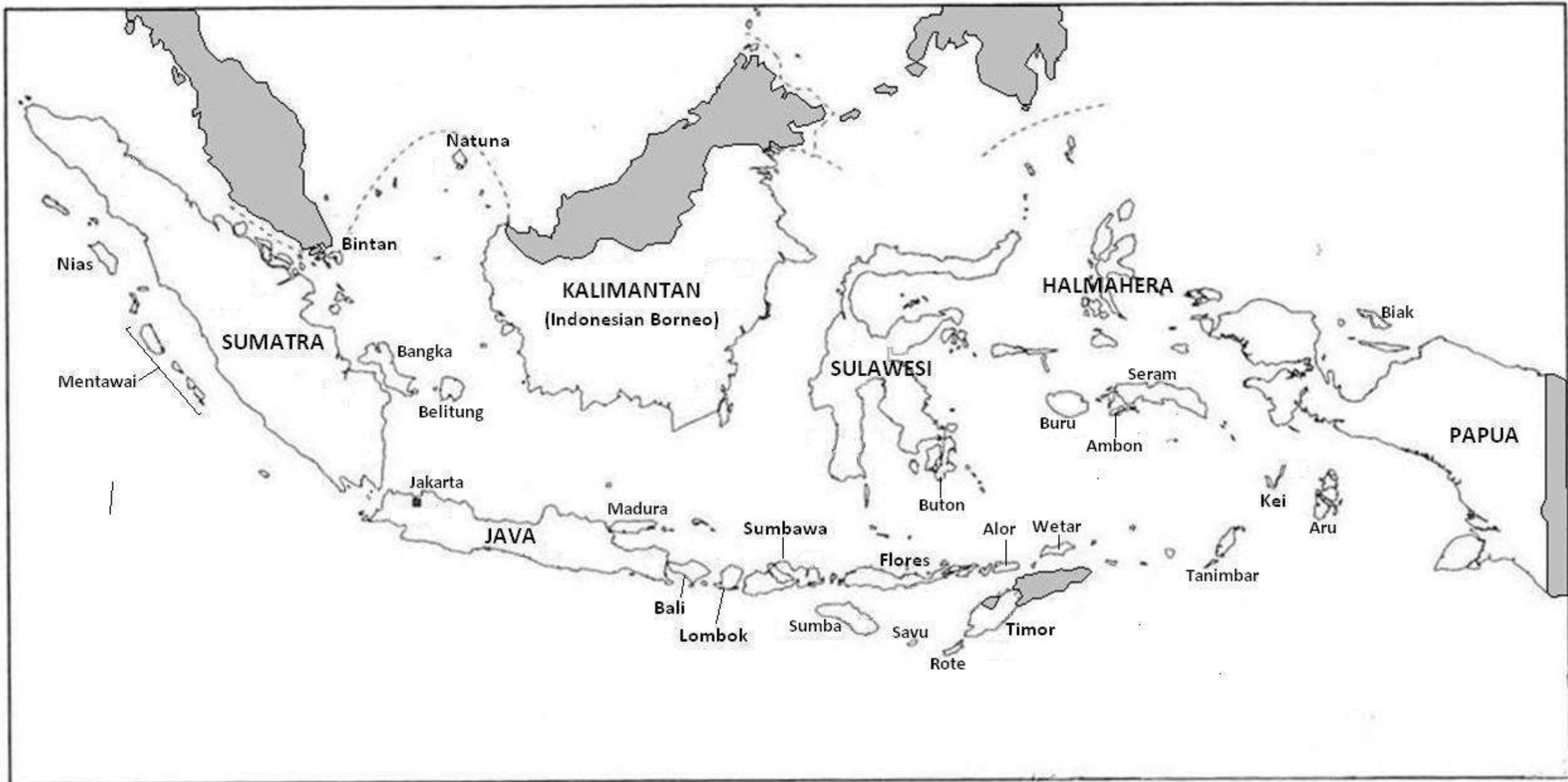
2C ae ae turu ele a ele ala turu tebes || ele ala turu || turu ele he tu[ru] olo ho o ||





House Takbiran [West Sumatra]





Nias

Mentawai

SUMATRA

Bintan

Natuna

Bangka

Belitung

Jakarta

JAVA

Madura

Sumbawa

Bali

Lombok

Sumba

Flores

SULAWESI

Buton

Alor

Wetar

Rote

Timor

Buru

Ambon

Seram

HALMAHERA

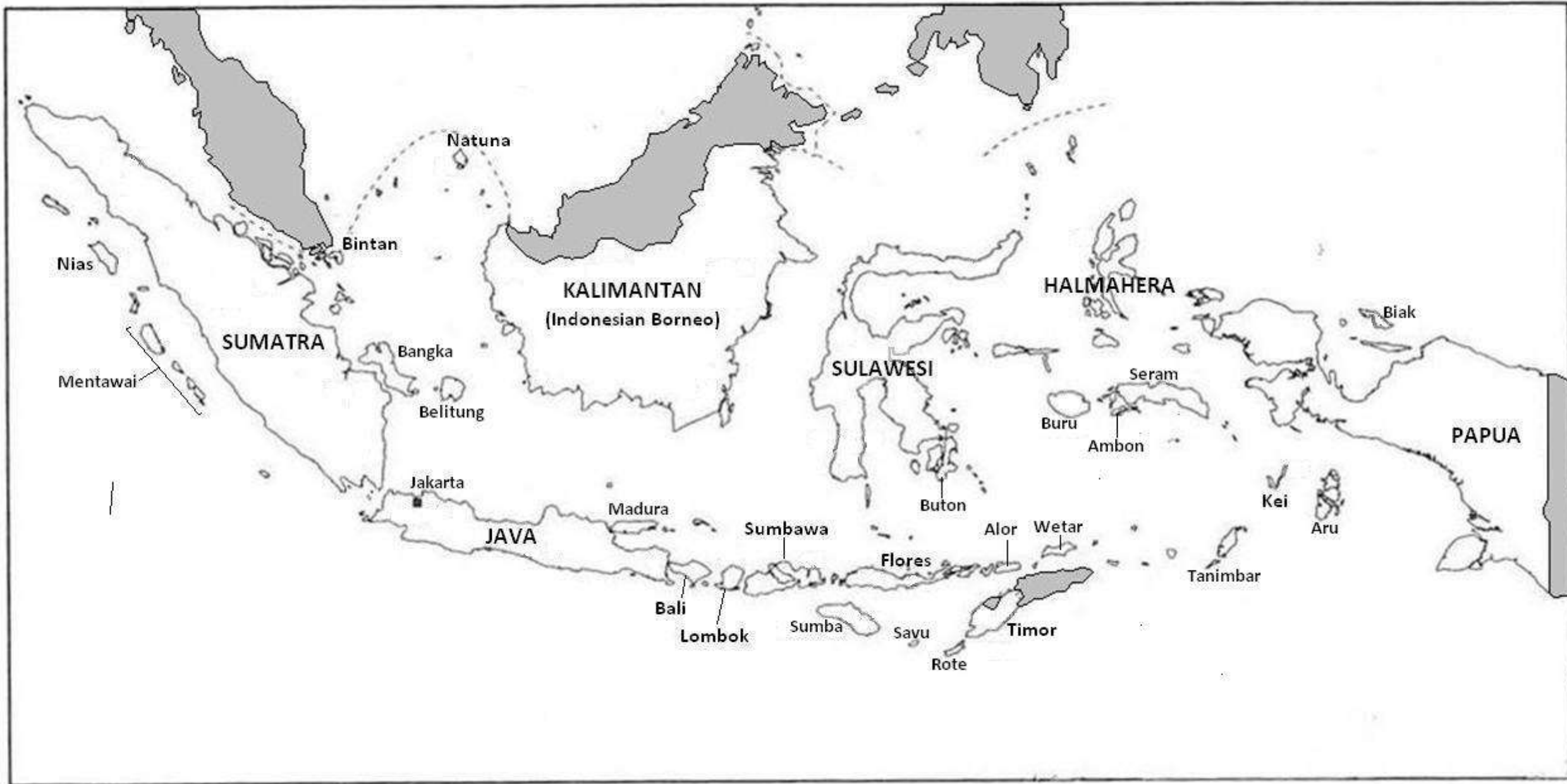
Biak

PAPUA

Kei

Aru

Tanimbar



MODES OF VISUAL REPRESENTATION

LIVE

video from the same performance we hear in the audio

- concert performance
- performance for video

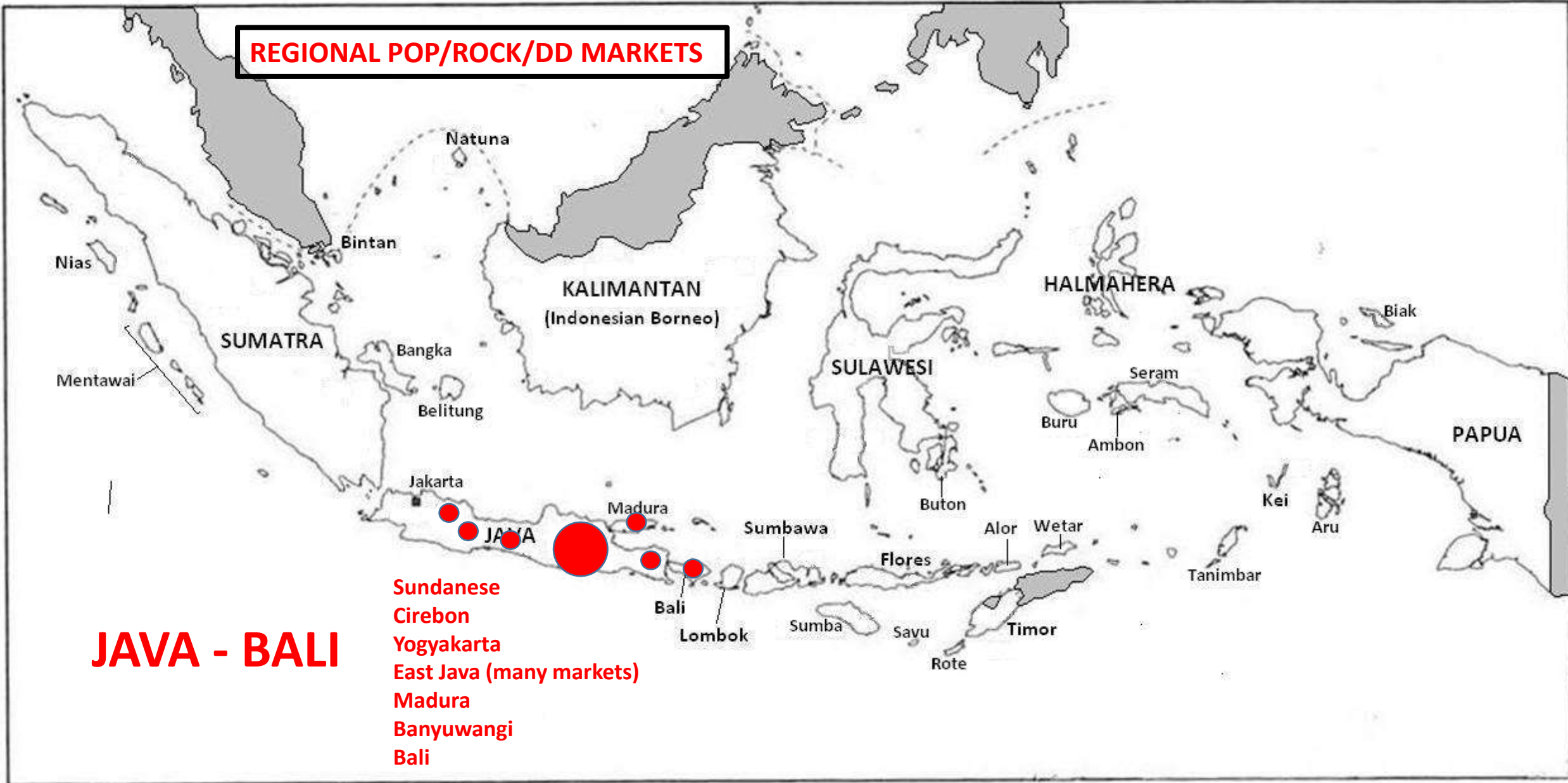
MODES OF VISUAL REPRESENTATION

KLIP

video shot separately from the performance we hear

- video of these performers
- video of other performers
- random video
- enactments illustrating song-lyrics

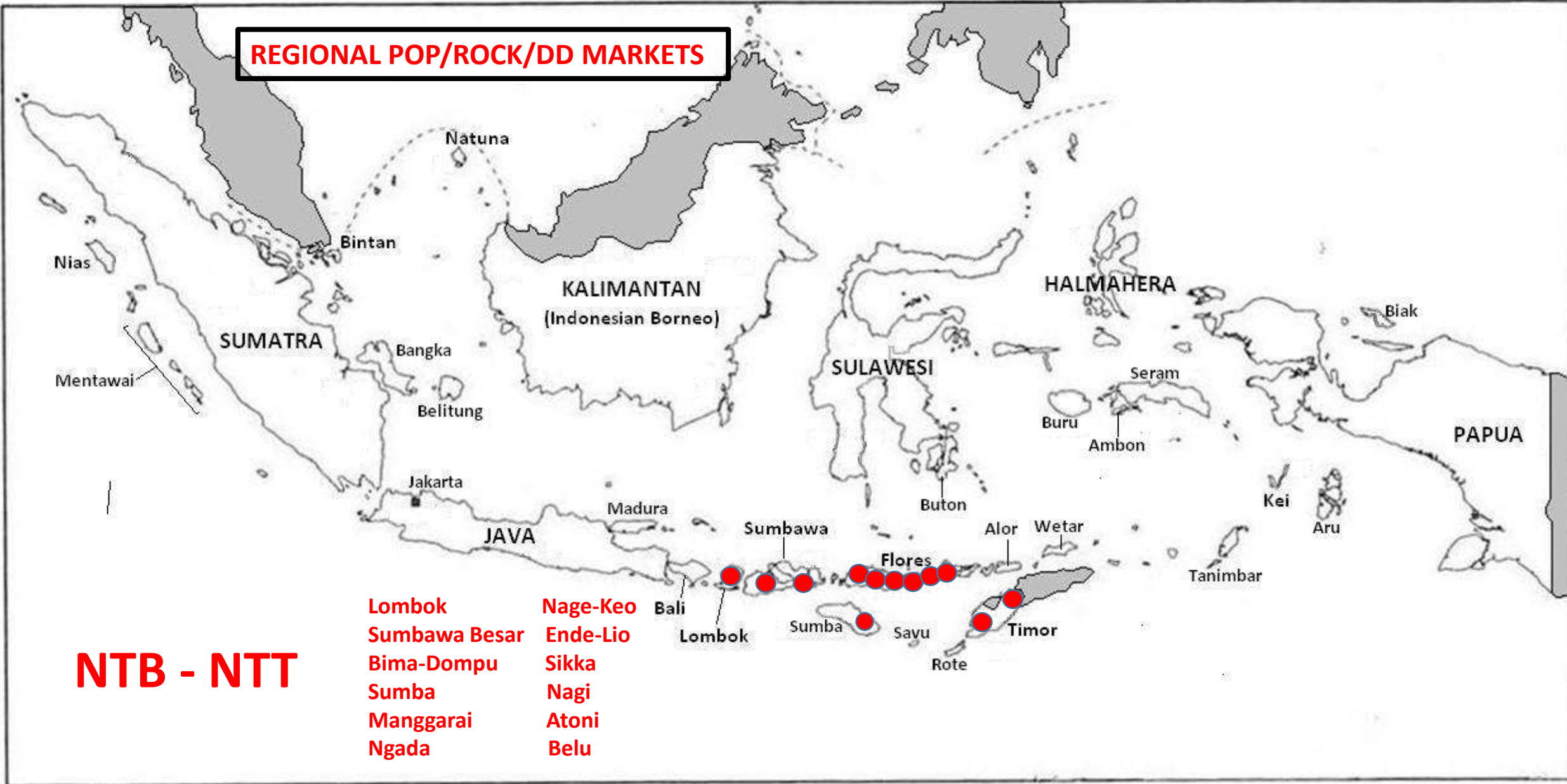
REGIONAL POP/ROCK/DD MARKETS



JAVA - BALI

- Sundanese
- Cirebon
- Yogyakarta
- East Java (many markets)
- Madura
- Banyuwangi
- Bali

REGIONAL POP/ROCK/DD MARKETS



REGIONAL POP/ROCK/DD MARKETS

KALIMANTAN

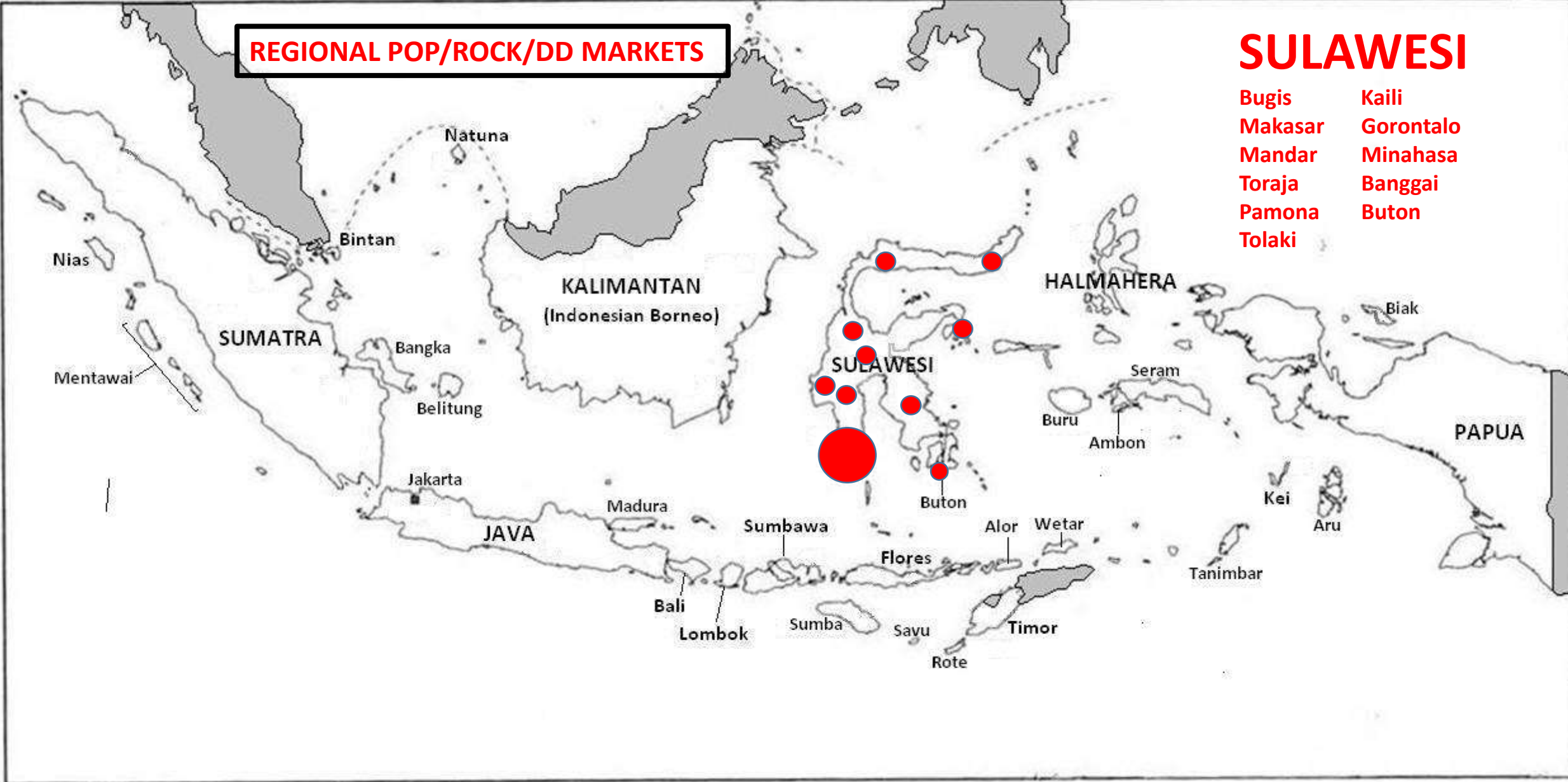
- | | |
|------------|-------------------|
| Kanayatn | Kalimantan Tengah |
| Iban | Banjar |
| Singkawang | Kutai |
| Sanggau | Kenyah |
| Ketapang | |



REGIONAL POP/ROCK/DD MARKETS

SULAWESI

- Bugis
- Makasar
- Mandar
- Toraja
- Pamona
- Tolaki
- Kaili
- Gorontalo
- Minahasa
- Banggai
- Buton



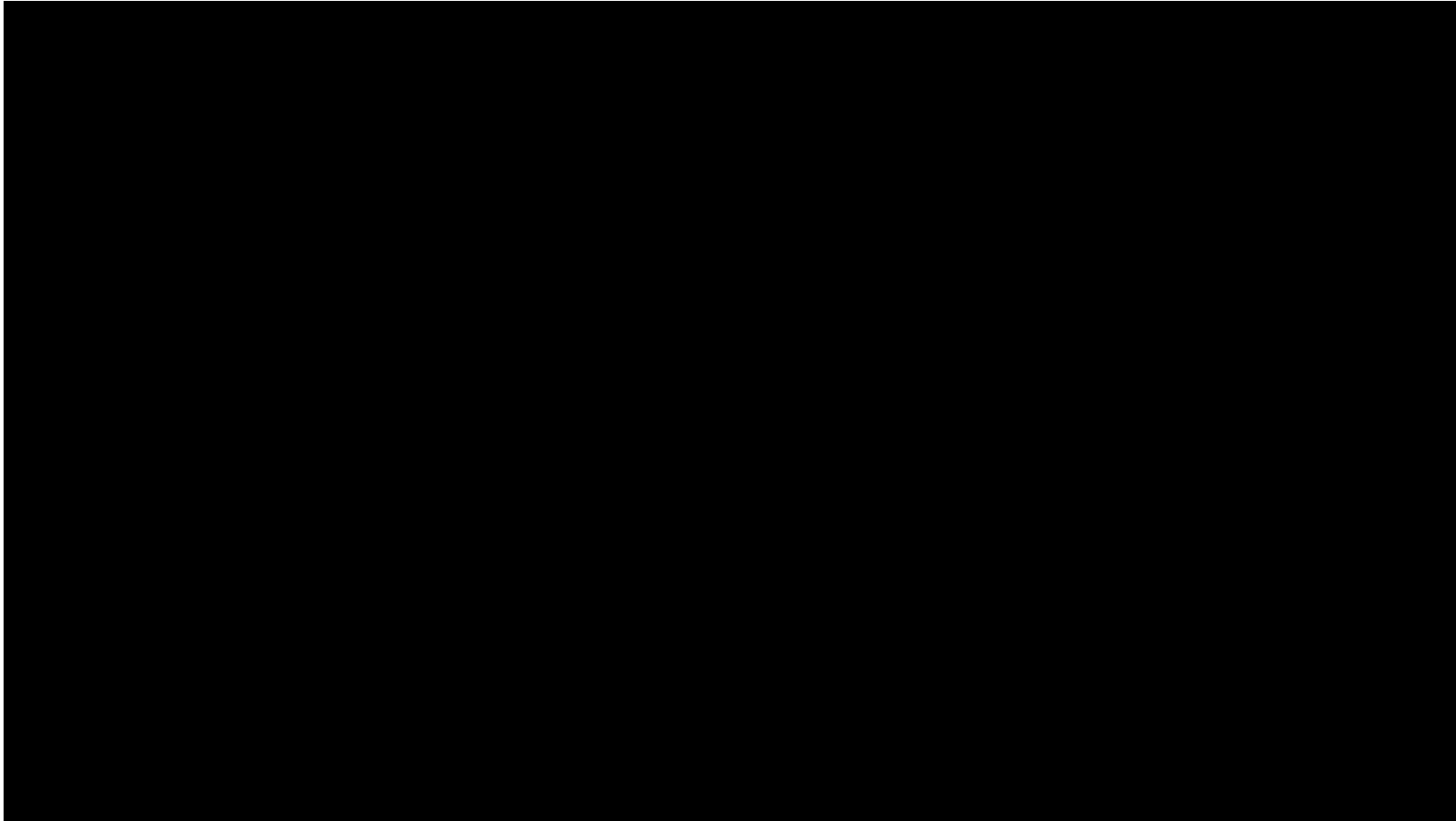
REGIONAL POP/ROCK/DD MARKETS

MALUKU & PAPUA

- Ambon
- P. Obi
- P. Makian
- Halmahera
- Tanimbar
- Maybrat
- Wamena
- Kaimana



Rabab Pasisia 3 (Minangkabau, West Sumatra)



Joget Hot 1 (Bali)



Joget Hot 2 (Bali)



Pagelaran Langen Tayub

"ARUM LARAS"

Pimp. Ki Soeplyo

Nur Lailiati

Bariyem

Mudlati

Atik

Khushni Khotimah

Ki Soetardi

RECORD

PASIEL

Sondangreja - Nganjuran - Bojonegara

29 September 2002

Diproduksi oleh

CV. PERDANA RECORD Surabaya

