

Indonesia's shifting information society



Dr Ross Tapsell
College of Asia and the Pacific
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Donald J. Trump ✓
@realDonaldTrump

Ross Tapsell is fake news. Whatever he says at this ISG seminar is complete bogus, bulieve me. Why are you all here? Sad!

RETWEETS
11,329

LIKES
18,010



11:52 AM - 06 Oct 2017

↩ 846

↻ 11K

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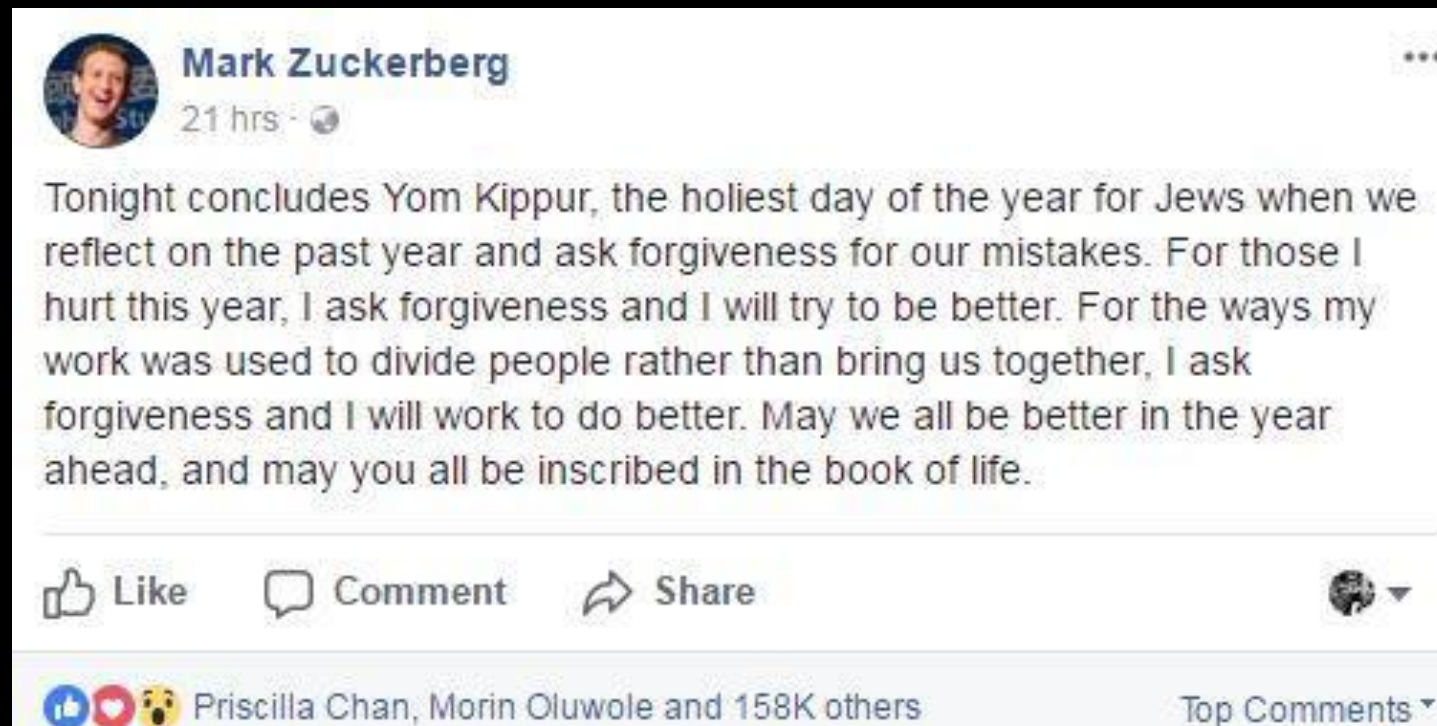
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Is the internet being 'weaponised'?

- We are increasingly concerned with the way in which social media is being used to divide societies around sectarian issues. In short **the Internet has become the bad guy.**



Jakarta election campaign 2017



tajukindonesia.net
garudakita.com
tribunislam.com
nahimunkar.com
pribumi.win
islamnews.com
umatuna.com
nasional.in
dakwahmedia.net
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MODUL RELAWAN TEMANAHOK #TETAPANOK

SUDAHKAH ANDA PUNYA SOCIAL MEDIA?

GUNAKAN SOCIAL MEDIA ANDA UNTUK BERKAMPANYE!

APAKAH ANDA MEMILIKI FACEBOOK?

Sarana Kampanye.

DALAM SEHARI, BERAPA KALI ANDA MEMERIKSA AKUN SOCIAL MEDIA ANDA?

SUDAHKAH MENGINSTALL WHATSAPP?

Jaringan Komunikasi antara Relawan dengan Pusat.

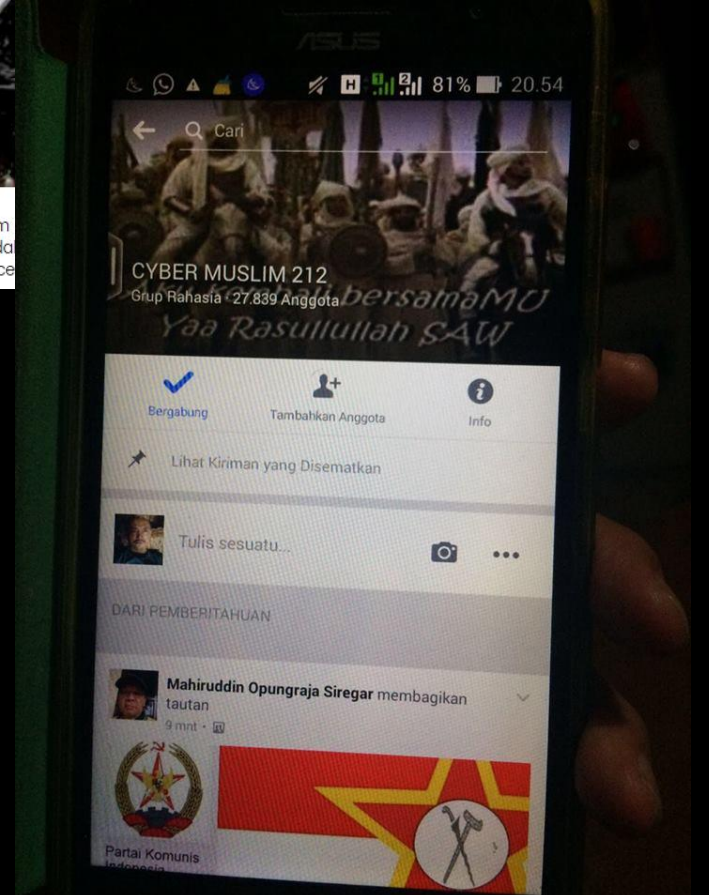


Habib Rizieq Minta 1 juta Laskar Cyber Habisi Ahok di Medsos

10:33:00

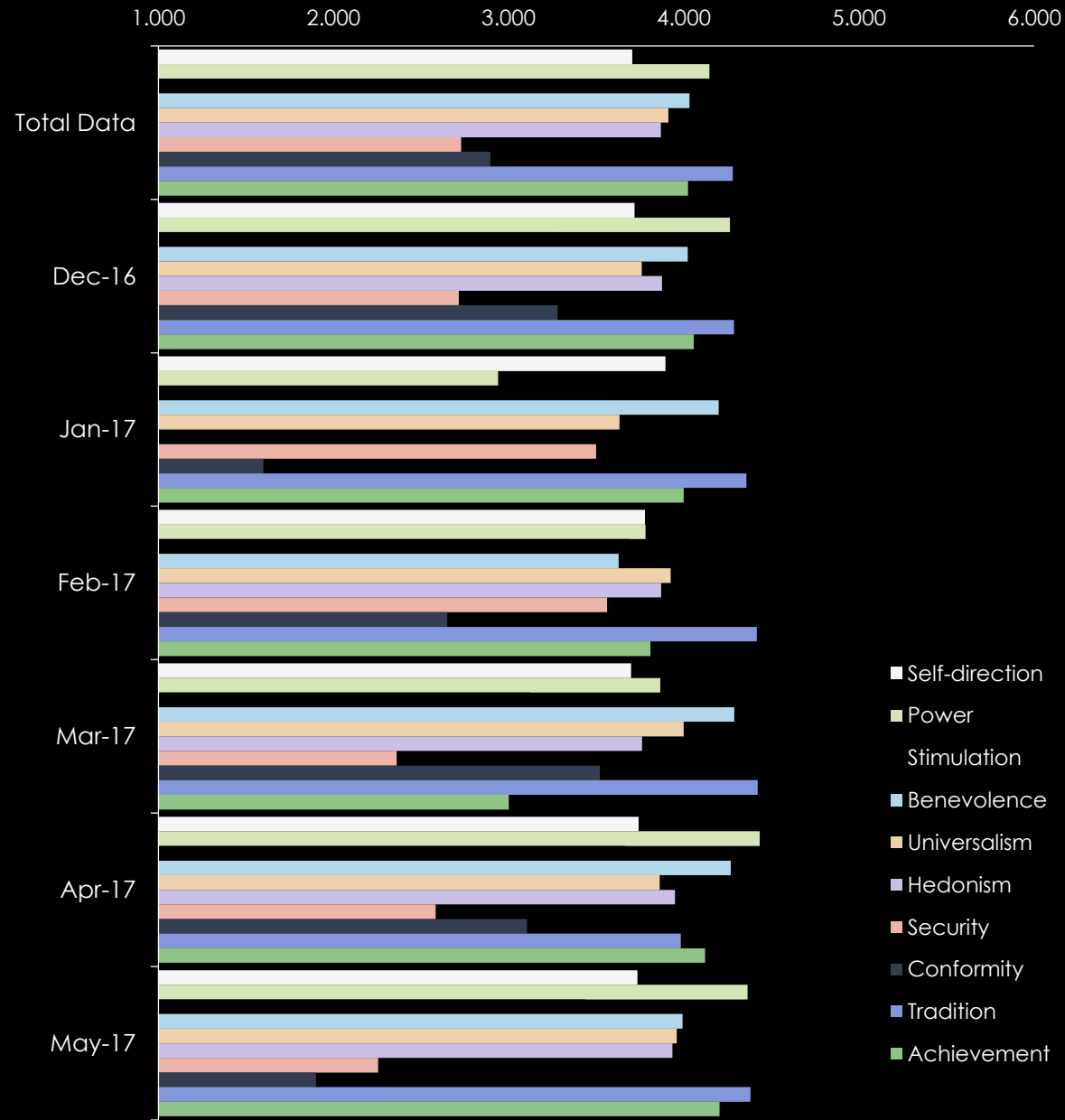


Nasional ~ Imam Muslim untuk tidak sosial baik di Face





Values Distribution



- This graph shows the average basic values distribution scores of all chunk of conversation data about “Anti-Chinese” on WhatsApp. Higher score reflects more important value
- Trends suggest that in the WhatsApp conversation about “Anti-Chinese”, people express more on how they most value tradition
- On most occasions, security and conformity values are on the lowest spectrum, in which might reflect higher expression of insecurity and more violations of rules

	Total Words	Matched Words	Matched Words %
Total Data	7283	353	5%
Dec-16	1380	123	8%
Jan-17	181	19	10%
Feb-17	1279	96	7%
Mar-17	578	46	7%
Apr-17	1470	117	7%
May-17	1120	106	9%

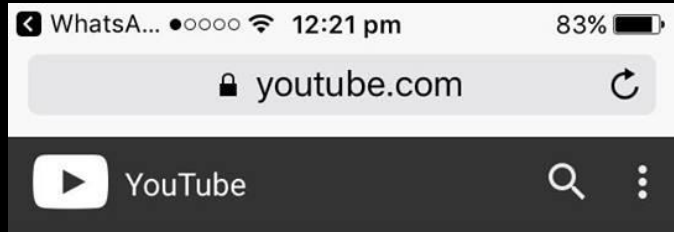
Top 10 People, Organizations, and Locations

- **Ahok** and **President Jokowi** are the most mentioned **people** in the conversation about “Anti-Chinese”
 - ✓ They are presumed to be the “Chinese agents” in the Indonesian government who are believed will **allow Chinese people** to **rule** Indonesia in the near future
- The most mentioned **organizations** related to “Anti-Chinese” conversation are the following: **KPK, DPR RI, and DPRD DKI Jakarta, FPI, and Hanura**
 - ✓ **KPK** is mostly being related to the **corruptive behaviour** that is presumably done by Ahok and President Jokowi in order to let **Chinese people** dominate Indonesian trade and economy
- Besides **Indonesia** and **Jakarta, Malaysia, Singapore,** and **Japan** also appear in the top 10 **locations**
 - ✓ The **rising population** and **domination** of **Chinese** people in Indonesia is commonly linked to the similar situation that has happened in **Malaysia** and **Singapore**

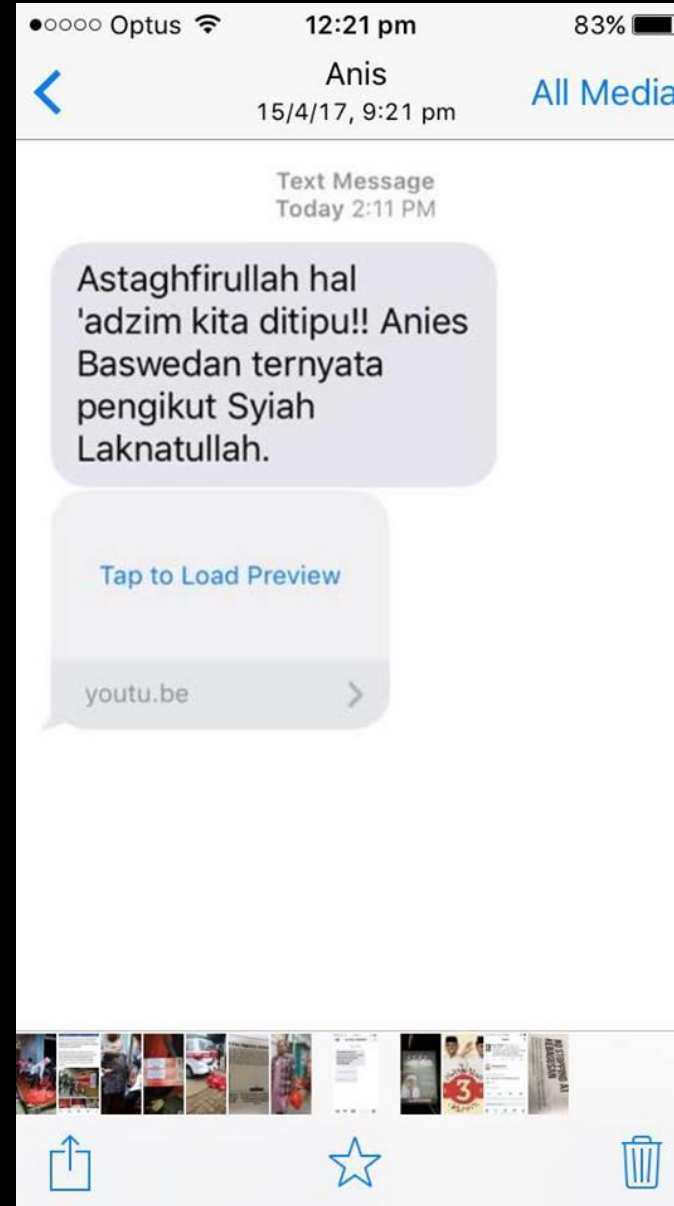
Top 10 People*	
Person	Frequency %
Ahok	36
Presiden Jokowi	36
Soeharto	12
Zara Zettira	5
Habibina Rizieq Syihab	5
James Riady	5
Mochtar Riady	5
Susilo Bambang Yudhoyono	6
Abiyoso Seno Aji	1
Anies Baswedan	1

Top 10 Organizations*	
Organization	Frequency
KPK	5
DPR RI	3
DPRD DKI Jakarta	2
FPI	2
Hanura	2
Majelis Mujahidin Indonesia	2
PKB	2
Universitas Atmajaya	2
Forum Umat Islam	1
Asosiasi Agama Budha	1

Top 10 Locations*	
Location	Frequency %
Indonesia	41
Jakarta	21
Malaysia	11
Singapura	8
Jepang	5
Amerika	4
Arab	3
Pluit	3
Bandung	2
Eropa Timur	2



8 Fakta Anies Baswedan Syiah



LBH attacks Whatsapp message

Aksi demo Aliansi mahasiswa dan pemuda anti komunis saat ini sedang melakukan aksi demo di depan gedung LBH Jakarta. Setelah dibubarkan secara paksa seminar pro PKI kemarin oleh aparat kepolisian skrng mereka melaksanakan Lg kegiatan yg sama dalam bentuk menyanyikan **lagu genjer genjer yg merupakan lagu kebanggaan komunis dan lagu komunis lainnya..** kawan kawan aktivis kami disini kalah jumlah dgn aparat kepolisian serta panitia pro komunis.. dengan ini saya mengajak kawan kawan aktivis dimana pun berada agar sekarang segera menuju kekantor LBH Jakarta. Kita akan bergabung bersama dalam aksi melawan komunis. Sekian hormat saya

Rahmat Himran Kordinator Cp. 082117300330

Kita akan demo sampai acara tersebut bubar.. siap nginap jika memungkinkan
Silahkan dishare ke grup dan diviralkan

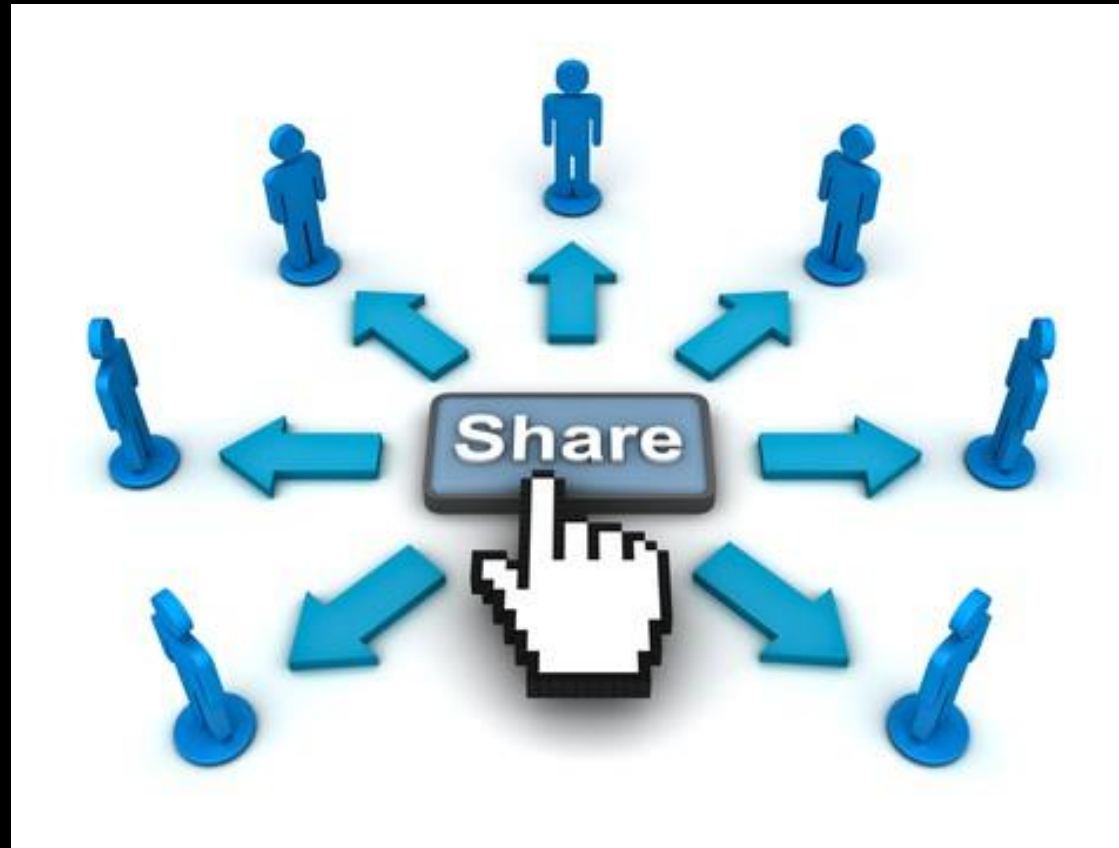
Indonesia's response

- Politicians *increasingly* fear black campaigns. Or an easy excuse?
- Anti-hoax unit in palace
- Dewan pers verification 'tick'.
- Detik.com 'hoax or not' tabs.
- Anti-hoax car free days...
- Police response to increase the power of its own cyber unit team.

- “I heard Martinus Sitompul of the National Police say on national television that after Saracen was captured, hate speech was down 30 percent. But after I asked him personally, it turned out there was no data to support his statement. He just said that to answer journalists’ questions. So I am quite sure that hate speech did not actually decrease.”

Damar Junianto, Head of Southeast Asia Freedom of Expression Network.

PART II: Why hoax news works. Answers beyond 'weaponisation'



Declining trust in media



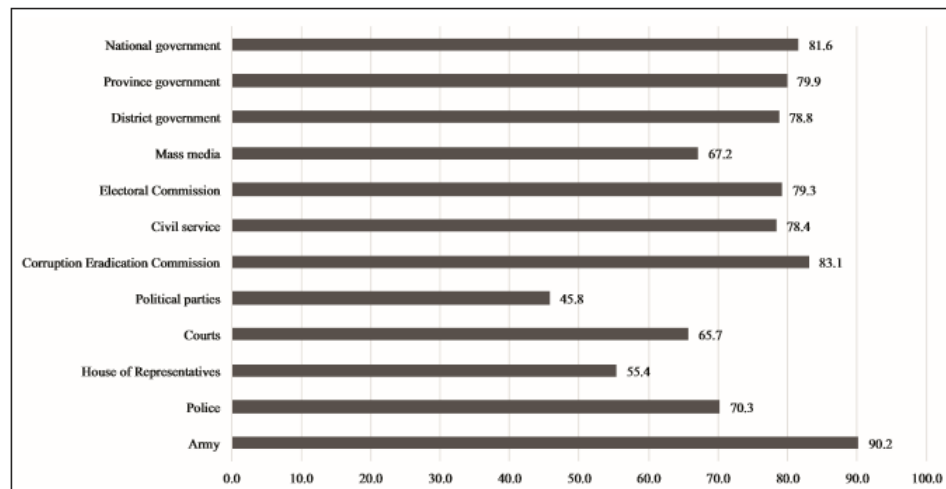
WARTAWAN METRO TV

DITERIAKIN TIPU!!

AKSI 2 DESEMBER



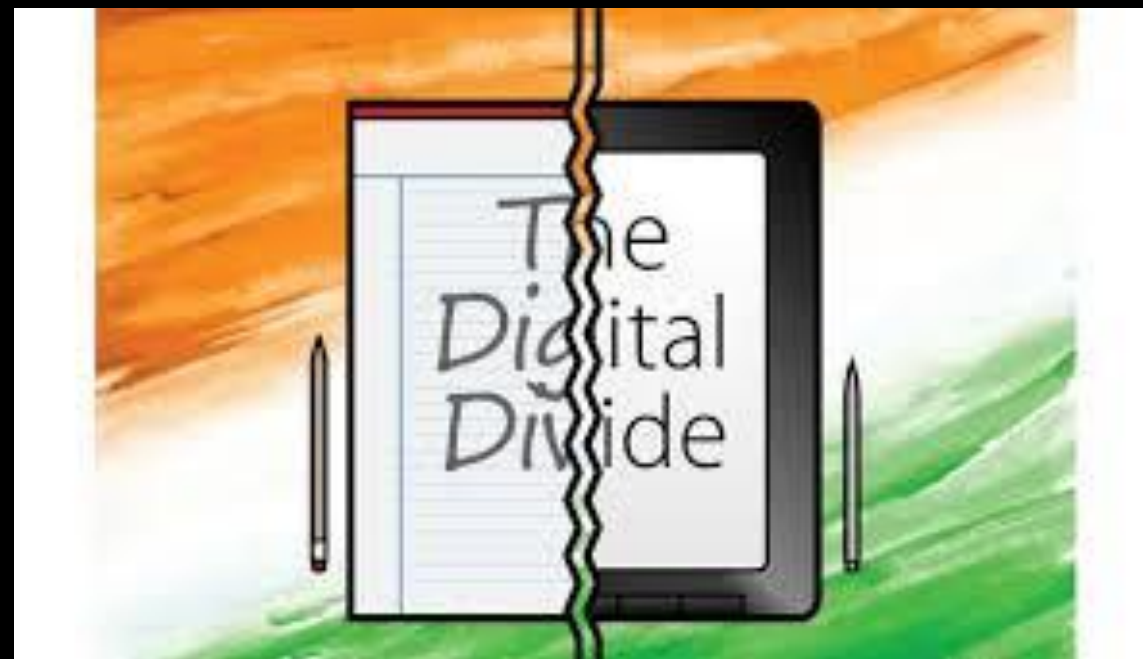
Figure 25: Trust in institutions in Indonesia



Legacy of information (over-)sharing?

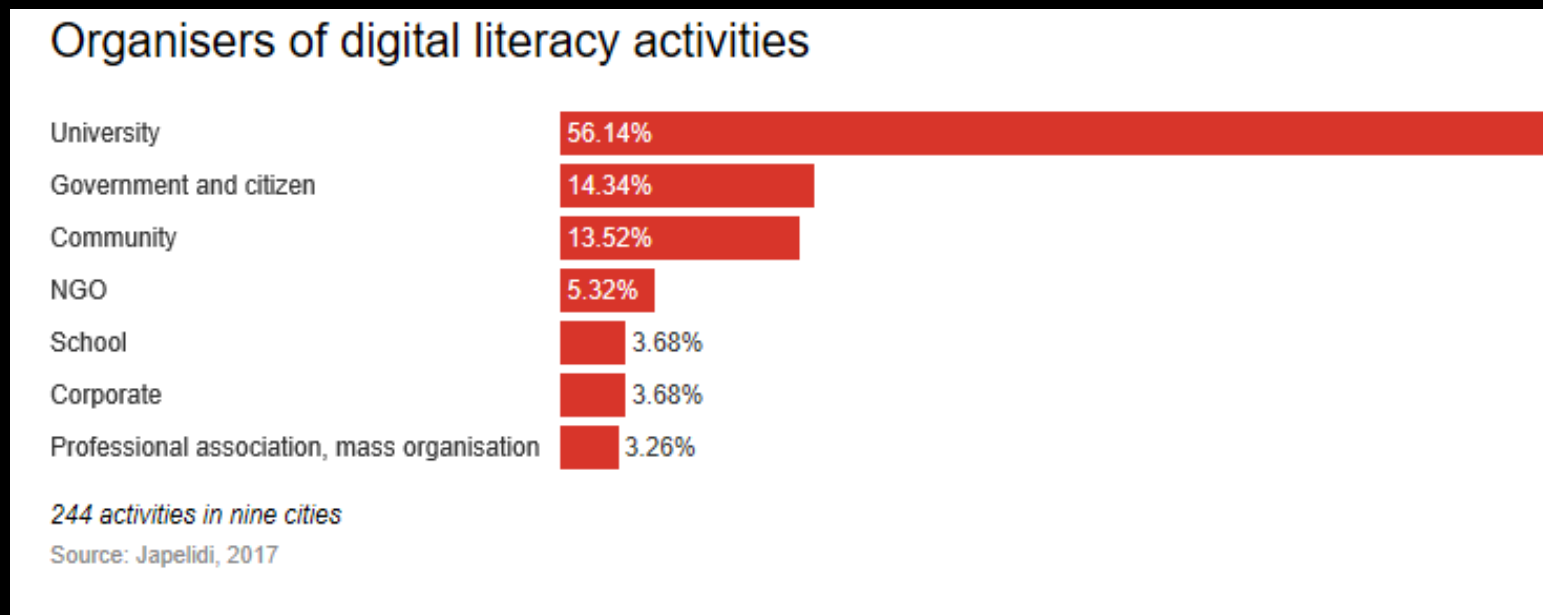


Millions sitting 'on' the digital divide bridge



Digital literacy programs

- 2013 debate about religion in schools. The key ICT subject (created in 2006) removed (among others such as science and maths) in favour of “Bahasa Indonesia, nationalism and religious studies”.



So, what is the solution?

- Digital literacy programs in high school education to address culture of sharing
- Increased internet speeds and access beyond 2G
- Credible civil defamation laws, sensible police prosecution (UU ITE is not working).
- Blasphemy and pornography laws, when the internet is involved, become more politicized. Abolish both laws.
- A more credible public service media. Merge TVRI, RRI and Antara into one well-funded news site. Hire staff from private sector. Sack the New Order dinosaurs.
- Find online spaces/platforms for open, transparent, 'counter-oligarchic' digital media, and credible professional media that looks to find solutions to rising inequality.

sectarianism online: filter bubbles, echo chambers
= identity politics, ethno-nationalism?





ROSS TAPSELL

**MEDIA
POWER
IN
INDONESIA**

OLIGARCHS, CITIZENS
AND THE
DIGITAL REVOLUTION

“This is an essential book that explores the relationship between the Indonesian media, especially in digital form, and oligarchy on the one hand, and civil society on the other.” *Vedi Hadiz*

(Yes, that quote is real)